



Blue Mountain Resort, Town of the Blue Mountains, ON
October 3-5, 2017

CONFERENCE

JOIN THE PLANNING KNOWLEDGE EXCHANGE

OPPI's 2017 Conference connects you with over 4,500 planners, planning officials & key decision-makers!

Sponsorship & Display Opportunities
Blue Mountain, October 3 - 5 2017

The Ontario Professional Planners Institute

OPPI is the recognized voice of the Province's planning profession. Our almost 4,500 members work in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development.

Our members meet quality practice requirements and are accountable to OPPI and the public to practice ethically and to abide by a Professional Code of Practice.

A Conference with Unique Opportunities

Sponsoring an OPPI Conference gives you access to key decision-makers and offers an excellent opportunity to facilitate the exchange of knowledge and expertise for the betterment of planning in Ontario. **No other organization represents or reaches out to professional planners across the province.** By partnering with OPPI, you have the unique opportunity to showcase your products and services to a captive audience, with live participation. Sponsors will also be featured on the OPPI website, Ontario Planning Journal, social media outlets, newsletter and the Conference agenda, reaching thousands of people across Ontario.

The Planning Knowledge Exchange

The Planning Knowledge Exchange (PKE) is an open space, hands-on core area full of activity where planners can really connect and collaborate to solidify the lessons learned during Conference sessions. The PKE will be home to the Inspire OPPI hub, table-top displays, a social media lounge and conversation zones. All meals will be served in the PKE area, so participants will have plenty of dedicated time to visit and engage.

Who Participates in the Conference?

We expect yet another sold out event with 800 – 1,000 participants. The Conference attracts planners from public and private sectors, as well as a wide range of service providers, government agencies, suppliers, educators and private sector planning and development consultants. Join us in October 2017 at Blue Mountain Resort to take advantage of the unique networking, educational and cultural opportunities that both the location and conference have to offer. OPPI once again seeks support of organizations that share the same values in providing leadership, education, products and tools to enhance the planning profession and create Healthy Communities across the province.

Sponsorship & Display Management

Absolute Conferences & Events Inc. is managing the sponsorship program and table-top displays on behalf of OPPI. Questions regarding participation should be directed to:

Renee Atkins 416-595-1414 x 236 Email: renee@absolutevents.com

SPONSORSHIP & DISPLAY OPPORTUNITIES

	Sponsorships			Displays
BENEFITS AT A GLANCE	Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,000	Table Top Display \$1,500
Acknowledgement of your support on the OPPI website, Ontario Planning Journal, newsletter & Conference agenda	Logo & Link	Logo & Link	Logo & Link	Name
Listing in the Conference mobile app	✓ Enhanced	✓ Enhanced	✓ Enhanced	✓
Banner Advertisement in Conference mobile app	✓	✓		
Social Media recognition, including LinkedIn, Facebook and Twitter	✓	✓	✓	✓
Logo/company name on signage at the PKE entrance	✓ Prominent	✓ Prominent	✓	
6' table top display in the PKE area	✓	✓	✓	✓
Complimentary full registrations to the Conference	✓ 3 passes	✓ 2 passes	✓ 1 pass	
Complimentary Pass to the PKE display area				✓ 1 pass
Acknowledgement of your support in marketing materials leading up to the Conference (<i>distribution of over 4,500</i>)	✓	✓	✓	
Support recognized on PowerPoint loop played at all plenary sessions and registration area	✓	✓	✓	
Opportunity to co-brand a specific element of the Conference (see below for custom options)	✓	✓	✓	
Item placed in participant bag (items to be provided by the sponsor)	✓	✓	✓	

Sponsors may elect to direct funds to general support of the conference or select one of the following benefits in the appropriate level:

Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,000
<ul style="list-style-type: none"> Networking Reception (2 available) Ignite Stage Wellness Area 	<ul style="list-style-type: none"> Lunch (2 available) Breakfast (2 available) Name badge lanyard SOLD Event app sponsor SOLD Hydration stations SOLD Mobile charging station SOLD Refreshment break Program at a glance 	<ul style="list-style-type: none"> Design Charrette Photo Booth SOLD Student transportation Mobile workshop transportation Concurrent session (several options)

Space Reservations and Payment Options

Please complete the Sponsor/Display Space Application and Contract and forward with appropriate payment. **Approval is subject to eligibility requirements.** Display space will be assigned by the organizers and will be confirmed when a service manual is sent in early August 2017.

ADDITIONAL OPPORTUNITIES

Door Prizes

We will be conducting a draw for all participants at the end of the Conference. If you have a prize (valued at \$100 or more) that you would like to donate, your donation will be recognized in the agenda and during the draw.

Have a suggestion?

Do you have an idea to support the Conference that is not listed in our package? If so, give us a call – we are happy to work with you to develop creative ideas.

Contact: Absolute Conferences & Events Inc.

Phone: 416-595-1414

Renee Atkins x 236 E-mail: renee@absoluteevents.com

Olivia Leonard x223 E-mail: olivia@absoluteevents.com