

OPPI CONFERENCE 2019 toronto | october 1-3

Facing change and guiding Ontario  
into the next quarter century



#OPPI19 #BEYOND25

Beyond

## OPPI's 2019 Conference connects you with over 4,500 planners, planning officials & key decision-makers!

### The Ontario Professional Planners Institute

OPPI is the recognized voice of the Province's planning profession. Our almost 4,500 members work in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development.

### A Conference with Unique Opportunities

**No other organization represents or reaches out to professional planners across the province.** By partnering with OPPI, you have the unique opportunity to showcase your products and services to a captive audience, with live participation. Sponsors will also be featured on the OPPI website, social media outlets, newsletter and the Conference agenda, reaching thousands of people across Ontario.

### The Planning Knowledge Exchange

*The Planning Knowledge Exchange (PKE)* is an open space, hands-on core area full of activity where planners can really connect and collaborate to solidify the lessons learned during Conference sessions.

### Who Participates in the Symposium?

OPPI's Conference attracts professional planners from the public, private, not-for-profit and academic sectors, as well as a wide range of service providers, government agencies, suppliers, educators and private sector planning and development consultants. Join us in October 2019 at Beanfield Centre to take advantage of the unique networking, educational and cultural opportunities that both the location and Conference have to offer.

### Connect with us!

Absolute Conferences & Events Inc. manages the sponsorship program on behalf of OPPI.

To reserve your space contact:

**Liz Buttigieg** - Phone: 416-595-1414 x 222

Email: [liz@absolutevents.com](mailto:liz@absolutevents.com)

# SPONSORSHIP & DISPLAY OPPORTUNITIES

	Sponsorships			Displays
<b>BENEFITS AT A GLANCE</b>	Platinum \$7,500	Gold \$5,500	Silver \$3,500	Display \$1,500
Acknowledgement of your support on the OPPI website, Conference newsletter & agenda	Logo & Link	Logo & Link	Logo & Link	Name
Listing in the Conference mobile app	✓ Enhanced	✓	✓	✓
Banner Advertisement in Conference mobile app	✓	✓		
Social Media recognition, including LinkedIn, Facebook and Twitter	✓	✓		
6' table top display in the <b>PKE</b> area	✓	✓	✓	✓
Complimentary full registrations to the Conference *this includes your booth personnel – extra display personnel passes are available for an extra fee	✓ 3 passes	✓ 2 passes	✓ 1 pass	✓ 1 pass
Acknowledgement of your support in marketing materials leading up to the Conference ( <b>distribution of over 4,500</b> )	✓	✓	✓	
Support recognized on PowerPoint loop played at all plenary sessions and PKE Area	✓	✓	✓	
OPPI Instagram Takeover Segments	✓			
Opportunity to co-brand a specific element of the Conference (see below for custom options)	✓	✓	✓	
Item placed in participant bag (items to be provided by the sponsor)	✓	✓		
Exhibitor Gamification Participation (encourages attendees to visit all sponsors & displays)	✓	✓	✓	✓
Opportunity to brand a specific element of the Conference (see below for custom options)	✓	✓	✓	
“I am a Platinum Sponsor” Tag Graphic	✓			

# CO-BRAND EXPERIENCES

Sponsors may elect to direct funds to general support of the Conference or select one of the following benefits in the appropriate level:

Platinum \$7,500	Gold \$5,500	Silver \$3,500
<ul style="list-style-type: none"> <li>Networking Reception</li> </ul>	<ul style="list-style-type: none"> <li>Lunch (2 available)</li> </ul>	<ul style="list-style-type: none"> <li>Concurrent Session (several options)</li> </ul>
<ul style="list-style-type: none"> <li>Gamification Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Breakfast (3 available)</li> </ul>	<ul style="list-style-type: none"> <li>Student Transportation</li> </ul>
<ul style="list-style-type: none"> <li>Awards Luncheon</li> </ul>	<ul style="list-style-type: none"> <li>Name Badge Lanyard</li> </ul>	<ul style="list-style-type: none"> <li>Mobile Workshop Transportation</li> </ul>
<ul style="list-style-type: none"> <li>Live Streaming Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Event App Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Refreshment Breaks (4 available)</li> </ul>
	<ul style="list-style-type: none"> <li>Charging Station</li> </ul>	
	<ul style="list-style-type: none"> <li>Vango Photo Booth</li> </ul>	

Fill out the attached order form and don't forget to pick your benefits!



Vango Photo Booth –  
1 opportunity available

## ADDITIONAL OPPORTUNITIES – Gamification Prizes

With the **new** mobile trivia app and scavenger hunt gamification, this year the top winners of the gamification app will receive a prize. If you have a prize (valued at \$100 or more) that you would like to donate, your donation will be recognized in the agenda and during the announcement of the winners after the conference.

**Choose a sponsor package for your brand ultimate recognition. We would like to ensure you achieve the most from your investment and have worked hard to create packages to suit all your needs, as well as varied budgets. Partnership inclusions and commitment levels can be tailored to suit your individual requirements. To discuss creative ideas please contact the partnership coordinator.**

**\*NOTE\*** Depending on the sponsorship level chosen, there is a certain amount of complimentary full registrations to the Conference included in the sponsorship. These complimentary registrations **include** your organization's booth personnel. There are extra booth personnel registrations available for an extra fee. We encourage our sponsors to attend sessions and therefore booths do not have to be attended at all times. Ownership of Material: OPPI will work with sponsors and affiliates to post messages but OPPI reserves the right to modify and publish/not publish any messages.

## Space Reservations and Payment Options

Please complete the Sponsor/Display Space Application and Contract and forward with appropriate payment. **Approval is subject to eligibility requirements.** Display space will be assigned by the organizers and will be confirmed when a service manual is sent in early August 2019.

## Have a suggestion?

Do you have an idea to support the Conference that is not listed in our package? If so, give us a call – we are happy to work with you to develop creative custom sponsorship experiences.

# 2019 OPPI CONFERENCE OCTOBER 1<sup>ST</sup>, 2<sup>ND</sup>, AND 3<sup>RD</sup> BEANFIELD CENTRE SPONSORSHIP OR DISPLAY APPLICATION & CONTRACT

PLEASE PRINT

## Organization Details and Contact Information *(as it is to appear in published materials)*

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Province/State \_\_\_\_\_

Country \_\_\_\_\_

Postal/Zip Code \_\_\_\_\_

URL \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

## SECTION A

Which level of support are you interested in?

Platinum Level: \$7,500+ (**\$975 HST**)    Gold Level: \$5,500+ (**\$715 HST**)    Silver Level: \$3,500+ (**\$455 HST**)

Display Space Only: \$1,500+ (**\$195 HST**)    Non Profit Display Space Only: \$1050+ (**\$136.50 HST**)

All sponsors receive a complimentary display space. Check here to confirm that you would like a display space.

## SECTION B

Please indicate the Item or Event you would like to sponsor in your

Category (refer to prospectus): \_\_\_\_\_

(ie: Awards Luncheon, Lanyard, Photo Booth)

## SECTION C- ACCEPTANCE AND PAYMENT

*The undersigned is authorized to commit to the conditions of this contract.*

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

Visa    MasterCard    American Express

Cheque (please make payable to Ontario Professional Planners Institute)

CC Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Acceptance:** If this application is accepted, the sponsor agrees to be bound by the terms and conditions on the following page. The undersigned is fully authorized to commit the organization to all terms and conditions of this contract. Contract will be returned if unsigned or incomplete. Important - Cancellation information: Please refer to clause on the reverse side for CANCELLATION.

Total from SECTION A = \_\_\_\_\_

HST(R127751659) + \_\_\_\_\_

**TOTAL AMOUNT DUE** = \_\_\_\_\_

## SECTION D - TERMS OF CONDITIONS OF SPONSORSHIPS/DISPLAYS

1. We will allocate sponsorships on a "first-come, first-served" basis.  
2. Display space will be confirmed by the organizers by August 2019  
3. Full payment must be received no later than August 1, 2019. Failure to meet the payment deadlines may result in the cancellation of the sponsorship/display space and forfeiture of all deposits.

4. All payments are final.  
5. We reserve the right to refuse a sponsorship/display request.  
6. All display spaces will be assigned by the show management company.  
7. We reserve the right to amend the rules and regulations governing sponsorship and displays.

**PLEASE COMPLETE AND RETURN TO:**

**OPPI** c/o Absolute Conferences & Events Inc.

6 Lansing Square, Suite 214, Toronto, ON M2J 1T5

Email: liz@absolutevents.com • Phone: 416-595-1414 x 222 • Fax: 416-979-1819

**Dates** – *OPPI* reserves the right, at its sole discretion, to change the date or dates upon which the show is held or to cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the *Company* to *OPPI*.

**Standard Display Equipment** – The price paid to *OPPI* includes, one table and floor space for a roll up banner only. All costs for additional equipment and services such as electrical, internet connection, drayage etc. will be paid for solely by the *Company* in accordance with the display kit.

**Assignment** – The *Company* shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of *OPPI*. Any attempt to do so will result in immediate cancellation of this contract with no refund.

**Rules and Regulations** – The *Company* shall comply with all rules and regulations set by *OPPI* for the event and agree that *OPPI*'s decision to adopt and enforce any such rule or regulation shall be final and binding.

**Compliance** – The *Company* is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the *Company* so comply.

**Indemnity** – The *Company* shall indemnify and hold harmless *OPPI* and Absolute Conferences & Events Inc. from and against any loss, injury or damages whatsoever suffered by *OPPI* as a result of the *Company*'s failure to comply with the terms and conditions of this contract or as a result of the *Company*'s participation in the event, including without limitation, any third party claim against *OPPI* with respect to loss, injury or damage sustained or suffered by any other sponsor, the owner of the building, attendees of the event, and their respective directors, officers, agents and employees.

**Loss or Damage** – In consideration of the *Company*'s participation in the event, the *Company* hereby releases *OPPI*, Absolute Conferences & Events Inc., their directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the *Company* in connection with the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of *OPPI* or otherwise.

**Cancellation** – This contract may be cancelled provided written notice is received by either party on or before June 1, 2019 in which case all monies paid by the *Company* will be refunded less an administration fee of \$250 per exhibit and/or 15% of any sponsorship fee. If the *Company* cancels after such date, they will be held responsible for the full contract price. Cancellations must be made in writing.

**Conduct** – *OPPI* reserves the right at any time to alter or remove displays or any part thereof, including printed material, products, signs, lights or sound and to expel organizations' or their personnel if, in *OPPI*'s opinion, their conduct or presentation is objectionable to *OPPI* or to other participants.

**Display** – Display must comply with all requirements of *OPPI* and Beanfield Centre.

**Staff** – It is assumed that the *Company* will provide at least one staff person, per table top display during open hours.

**Shipping** – Goods must not be shipped to the venue with any shipping charges to be paid on arrival and any such goods will not be accepted by Beanfield Centre, Absolute or *OPPI*. *OPPI* assumes no responsibility for loss or damage to the *Company*'s goods or property before, during or after the event.

**Insurance** – The *Company* is responsible for the placement and cost of insurance relating to its participation in the event. The *Company* agrees to furnish immediately to *OPPI* upon request certificates of insurance pertaining to all policies of insurance carried by the *Company* together with satisfactory evidence from the insurers of the continuation of such policies. If the *Company* fails to comply with any of the foregoing, in addition to any other rights or remedies available to *OPPI* at law or under this contract, *OPPI* shall have the right to take possession of the display space for such purposes as it sees fit and the *Company* will be held liable for the full contract price for the said space.

**Move-out** – The *Company* agrees that no display may be dismantled or goods removed during the scheduled time of the PKE. The *Company* agrees to remove the display, equipment and appurtenances from the event building by the final move-out time. In the event of failure to do so, the *Company* agrees to pay for such additional costs as may be incurred by *OPPI*.

**Union Labour** – The *Company* will comply with the rules and regulations of any unionized contractors that may be selected by *OPPI* to service the exhibitors. Any dispute between the *Company* and any such contractor or union representative will be referred to *OPPI* for resolution, whose decision shall be final and binding on all parties.

**Terms and Conditions** – *OPPI* reserves the right to cancel this contract and to withhold possession of the space or to expel the *Company* there from if the *Company* fails to comply with any terms and conditions of this contract or the event rules and regulations, in which case the *Company* shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting *OPPI*'s other rights and remedies at law under this contract as a result of such failure to comply.

You have the opportunity to allocate 5% of your sponsorship funds to our host district, in support of their 2019 Continuous Professional Learning events. If you would like to benefit from this additional local exposure throughout the year, please check here

