



Annual Partnership Guide

Dates

September 21 & 22, 2022

Partnership Contact

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Ontario
Professional
Planners
Institute



Ontario Association of
Landscape Architects

WHO WE ARE

ABOUT OPPI

The Ontario Professional Planners Institute (OPPI) is the recognized voice of Ontario's planning profession with over 4,600 members who work in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development. Our student members attend undergraduate and graduate planning programs at six accredited Ontario universities. Members must meet quality practice requirements and are accountable to OPPI and the public to practice ethically and to abide by a Professional Code of Practice. Only full OPPI members are authorized by the Ontario Professional Planners Institute Act, 1994, to use the title Registered Professional Planner (or RPP).

ABOUT OALA

The Ontario Association of Landscape Architects (OALA) and its over 2,000 members support the advancement of service to the public and the profession in the planning, design, and management of both natural and built environments, while working collaboratively with other professionals. The mission of the OALA is to promote, improve and advance the profession of landscape architecture and maintain standards of professional practice and conduct, consistent with the objective to serve and to protect the public interest.



WHY PARTNER?

The Ontario Professional Planners Institute (OPPI) and the Ontario Association of Landscape Architects (OALA) have partnered to host a joint conference in London, Ontario, this fall.

On September 21 and 22, the joint OPPI-OALA conference will explore the important role that professional planners and landscape architects play in the natural and built environments, including the ongoing climate crisis, racial and social injustice, the inherent rights and title of Indigenous Peoples, and other relevant topics impacting Ontario communities.

The conference will be especially exciting as it marks a return to in-person events for both organizations since the beginning of the pandemic. Professionals and industry experts from across Ontario will gather for the first time, face to face, for two days of insightful keynote speakers, thoughtful panel discussions, and meaningful breakout sessions. Programming for the conference will also be available online for those who wish to attend virtually.

Exhibit Hall

Our exhibit area features a unique gathering of service and product providers to showcase their offerings. This is a unique opportunity to network with clients and colleagues to exchange ideas, and explore new products.

Virtual Programming

Programming for the conference will also be available online for those who wish to attend virtually.

Awards

NEW this year, OPPI and OALA will be hosting a joint awards ceremony to recognize the impressive achievements of their members. Join us for an evening of networking, revelry, and best wishes for all of our incredible winners.

Mark your calendars for September 21 and 22!



2GETHER

OPPI • OALA CONFERENCE

2 days, 2 disciplines, 2 ways to participate - defining our professional roles and uniting to build more equitable, accessible and inspired communities.

*see pg. 7 for exhibitor only details
 **meals included at all levels

Partnership Opportunities

*Note: those who purchase a Diamond partnership opportunity receive all benefits included in the Sapphire level partnership. Those who purchase the Ruby partnership receive all benefits included in the Topaz level.

Partnership Pricing Tiers (Full Conference & Awards)	Diamond \$10,000 +HST	Ruby \$8,000 +HST
Acknowledgement from the podium at awards event	★	★
Dedicated awards marketing (i.e. inclusion on solo awards eBlasts, social media posts etc.)	★	★
Logo in printed program, or 15-30 second commercial (recorded, responsibility of partner)	★	★
Logo included onscreen at the awards reception	★	★
Step and repeat/red carpet (photo op)	★	
Select ONE of the below items:		
Food stations (4 available)	★	★
Signature drink (mocktails included, 2 available)	★	

Partnership Pricing Tiers (Full Conference Only)	Sapphire \$7,500+ HST	Topaz \$5,500 +HST	Opal \$3,500+HST
Logo and link on the conference website and on the conference agenda	★	★	★
Listing on the virtual conference platform	★	★	★
Complimentary full registrations to the conference	3	2	1
Support recognized on PowerPoint loop	★	★	★
Partnership directory listing on virtual conference platform	★	★	★
Social media promotion	★	★	★
Attendee analytics (included in the virtual card only)	★	★	★
Logo displayed on virtual conference platform	★	★	
OPPI/OALA Instagram takeover segments	★		

Select ONE of the below items: under each partnership level			
Opportunity to conduct a live, 30-minute presentation (4 available)	★		
Logo visible at welcome reception	★		
Logo visible at Vango photo booth (2 opportunities available)	★		
Brief stage time to introduce keynote (two opportunities available)		★	
Breakfast (two opportunities available)		★	
Lunch (two opportunities available)		★	
Gamification partner (virtual only)		★	

Lanyard partner (two opportunities available)		★	
Session track (several options)			★
Refreshment breaks (four opportunities available)			★
WIFI Sponsor			★

All partnership tiers can be tailored to suit your individual needs and give you the ultimate brand exposure! Reach out to our partnership contact at jane@absolutevents.com to discuss your options.

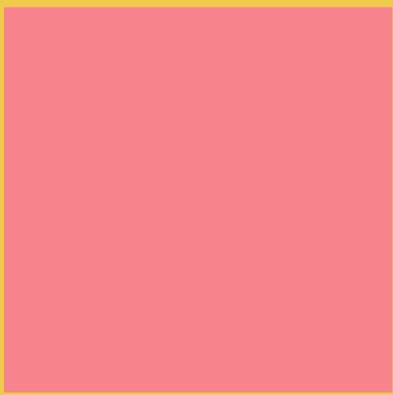
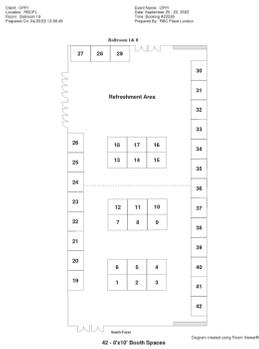
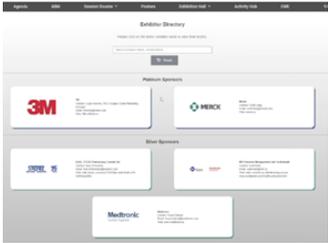
Fill out the attached order form to confirm your partnership!

EXHIBITOR-ONLY PARTNERSHIP

The OPPI-OALA joint conference is taking place on September 21 & 22 and will include space for exhibitor booths which will be on display from 7:30am to 4:30pm each day.

In-person booths will be set up at the RBC Convention Centre in London, Ontario, and virtual booths will be hosted on the Impact virtual platform.

All event Partners (Diamond, Ruby, Sapphire, Topaz, Opal) receive both in-person and virtual card with their partnership. Exhibitor-only partners can choose to purchase an in-person booth, virtual card, or both, and purchase of an in-person booth comes with a complimentary virtual card. Priority placement for booth requests will be given to event partners and then on a first come, first served basis.

Exhibitor-Only	In Person Booth \$2,000+HST	Virtual Booth \$500 +HST
		
Booth	8x8 Space	Virtual card
Logo on booth/virtual card (if applicable)		
Exhibitor badge*		
Marketing material (PDFs and videos for virtual card)		
SMS notification (for visits to virtual card)		
Attendee analytics (post-conference for virtual booth)		
Set Up	September 20 5-8pm	Card materials due by: August 30
Take down	September 22 4:30-6pm	

* If a badge swap is required, a \$50 charge will apply.

EXHIBITOR-ONLY: ADDITIONAL DETAILS

In-Person

Shipping and Storage:

If you require any shipments to be made to the Conference Centre for the Trade Show, please reference the Exhibitor manual, which will be sent out soon.

AV & Power:

If you will require any AV specifications or power to be supplied to your booth, more details will be sent to confirmed exhibitors.

Ticketed Events:

Ticketed events available for purchase. Trade show fees, and any additional tickets purchased are in Canadian funds and are subject to HST.

Booth Assignment:

Priority placement for booth requests will be given to Event partners, and then on a first come, first served basis.

Virtual

Virtual cards included with in-person booth purchase

Each Virtual Card includes:

- Space for logo to be displayed
- Attendee analytics for diamond partners (to be sent post conference)
- SMS notification when attendee visits booth
- Ability to upload PDFs and videos

Card Assignment:

Priority placement for card requests will be given to Event Sponsors, and then alphabetically.

Schedule:

Submission deadline for virtual cards is: Tuesday, August 30, 2022

Full conference schedule is posted on the conference website.

Terms & Conditions of Contract between Partner/Exhibitor and OPPI-OALA:

Dates: OPPI/OALA reserves the right, at their sole discretion, to change the date or dates upon which the show is held or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor/Partner to OPPI/OALA.

Rules and Regulations: The Exhibitor/Partner shall comply with all rules and regulations set by OPPI/OALA for the event and agree that OPPI/OALA's decision to adopt and enforce any such rule or regulation shall be final and binding.

Indemnity: The Exhibitor/Partner shall indemnify and hold harmless the OPPI/OALA from and against any loss, injury or damages whatsoever suffered by OPPI/OALA as a result of the Exhibitor/Partner's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor/Partner's participation in the event, including without limitation, any third party claim against OPPI/OALA with respect to loss, injury or damage sustained or suffered by any other exhibitor, the owner of the building, attendees of the Conference, and their respective directors, officers, agents and employees.

Loss or damage: In consideration of the Exhibitor/Partner's participation in the Conference, the Exhibitor/Partner hereby releases OPPI/OALA, their directors, officers, agents and employees from all claims, losses or damages whatsoever suffered or sustained by the Exhibitor/Partner in connection with the Conference, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business profits, whether arising from any act of OPPI/OALA or otherwise.

Photos: Photographs will be taken at this event. If you do not consent to your photograph being used in future OPPI/OALA distributions, please notify the OPPI/OALA office with your submitted form.

Conduct: OPPI/OALA reserve the right at any time to alter or remove Exhibitor/Partner displays or any part thereof, including printed material, products, signs and to expel partners if, in OPPI/OALA's opinion their conduct or presentation is objectionable to OPPI/OALA or to other participants.

Trade Show: Table location(s) will be allocated on a first-come first-served basis. The Exhibitor shall not assign the contract or sublet their trade show space to another company or individual. The Exhibitors shall not share booth space with another company.

Cancellation: This contract may be cancelled provided written notice is received by either party on or before August 1, 2022 in which case all monies paid by Exhibitor/Partner will be refunded less an administration fee of \$250 per exhibit and/or 15% of any partnership fee. If Exhibitor/Partner cancels after such date, they will be held responsible for the full contract price. Cancellations must be made in writing. If Force Majeure comes into effect (i.e. COVID resurgence), conference will pivot to fully virtual model, and no refund will be provided.

Shipping: Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted. OPPI/OALA assumes no responsibility for loss or damage to the Exhibitor's goods or property before, during or after the show. Unused items will not be shipped back or returned to the Partner.

Gaming: The sale of raffle tickets, lotteries and/or gambling is not permitted.

Privacy: OPPI/OALA is subject to the Protection of Personal Information Act, and cannot release delegate lists or contact information.

OPPI-OALA Joint Conference 2022 PARTNERSHIP AND EXHIBITOR APPLICATION & CONTRACT

Organization Details and Contact Information (as it is to appear in published materials)

Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ Province/State: _____ Country: _____

Postal/Zip Code: _____ E-mail: _____ Phone: _____

URL: _____

Social Media: _____

Section A: Level of Support

Which level of support are you interested in?

Diamond Level Partnership: \$10,000 +HST ____
I'd like to add a food station to my partnership*: ____
I'd like to add a signature drink to my partnership**: ____

Ruby Level Partnership: \$8,000 +HST: ____
I'd like to add a food station to my partnership: ____

Sapphire Level Partnership: \$7,500 +HST: ____

Topaz Level Partnership: \$5,500 +HST: ____

Opal Level Partnership: \$3,500 +HST: ____

Exhibitor-only In-Person Booth: \$2,000 +HST*** ____
Preferred Booth Number: ____
1st choice ____
2nd choice ____

Exhibitor-only Virtual Card: \$500 + HST: ____

In-Person Booth includes:

- 8x8 space
- One (1) exhibitor badge
- 50% off your second badge
- Breakfast, lunch, & breaks for attending exhibitors.

Each Virtual Card includes:

- Space for logo to be displayed
- Attendee analytics (to be sent post conference)
- SMS notification when attendee visits booth
- Ability to upload PDFs and videos

**4 available*

***2 available*

****If badge swap is required, a \$50 charge will apply.*

OPPI-OALA Joint Conference 2022 PARTNERSHIP AND EXHIBITOR APPLICATION & CONTRACT

Section B: Payment

The undersigned is authorized to commit to the conditions of this contract.

Name: _____ Signature: _____ Date: _____

Visa: MasterCard:

Cheque (please make cheque payable to Ontario Professional Planners Institute):
Send cheques to address listed below.

CC Number: _____ Expiry Date: _____ CVV: _____

Name on card: _____ Signature: _____

Acceptance: If this application is accepted, the partner agrees to be bound by the terms and conditions on the following page. The undersigned is fully authorized to commit the organization to all terms and conditions of this contract. Contract will be returned if unsigned or incomplete.

Important - Cancellation information: Please refer to clause on page 10 for CANCELLATION.

Total from SECTION A= _____
HST(R127751659) + _____
TOTAL AMOUNT DUE = _____

Section D: TERMS & CONDITIONS OF PARTNERSHIPS/EXHIBITOR BOOTHS

1. We will allocate partnerships on a "first-come, first-served" basis.
2. Display space will be confirmed by the organizers by August 2022.
3. Full payment must be received no later than August 1, 2022. Failure to meet the payment deadlines may result in the cancellation.
4. All payments are final.
5. We reserve the right to refuse a partnership/booth request.
6. All booths will be assigned by the show management company.
7. We reserve the right to amend the rules and regulations governing partnership and booths.

PLEASE COMPLETE AND RETURN TO:
OPPI/OALA c/o Absolute Conferences & Events Inc.

2140A Queen Street East, #539

Toronto, ON M4E 3V7

Email: jane@absoluteevents.com • Phone: 416-595-1414 X 228

