



Ontario  
Professional  
Planners  
Institute

# 2023 OPPI Conference Partnership Prospectus

**September 20-22, 2023**  
**The Shaw Centre**  
**Ottawa, Ontario**

**Partnership Contact**  
**Jane Yuan**  
[jane@absolutevents.com](mailto:jane@absolutevents.com)  
**416-595-1414 X 228**



# ABOUT OPPI

The Ontario Professional Planners Institute (OPPI) is the recognized voice of Ontario's planning profession with over 4,600 members who work in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development.

Only full OPPI members are authorized by the Ontario Professional Planners Institute Act, 1994, to use the title Registered Professional Planner (or RPP).

Our student members attend undergraduate and graduate planning programs at six accredited Ontario universities.





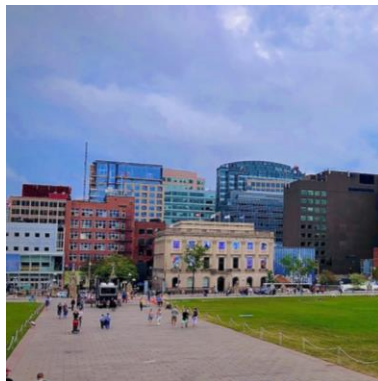
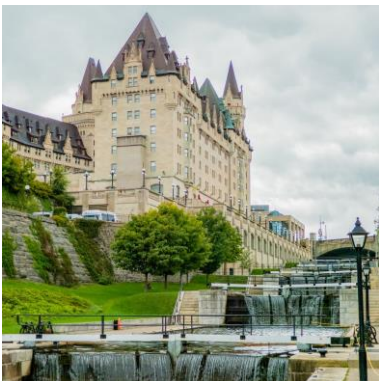
# THE CONFERENCE

The Ontario Professional Planners Institute (OPPI) is hosting our annual conference this fall, this year in Ottawa.

From September 20 to 22, the OPPI conference will explore how Registered Professional Planners (RPPs) navigate the profession's rapidly changing landscape to emerge as qualified leaders who bring communities together in the public interest.

The OPPI conference will highlight relevant topics impacting the profession, including housing affordability and supply, changing demographics, advancements in technology, representation of equity-deserving groups, climate change, and other topics impacting Ontario communities.

At the OPPI conference, professionals and industry experts from across Ontario will gather, face to face, for two and a half days of insightful keynote speakers, thoughtful panel discussions, and meaningful breakout sessions. Programming for the conference will also be available online for those who wish to attend virtually.



# OPPORTUNITIES

**All partnership tiers can be tailored to suit your individual needs and give you the ultimate brand exposure! Reach out to discuss your options.**

## **Hybrid Conference**

There are numerous ways to gain brand exposure, in person, at the conference as well as online, on the virtual platform. Get premium visibility, position your company as a thought-leader in your industry, and get plugged into the conversation with professionals from across Ontario.

## **Awards Ceremony**

Only Platinum Plus+ and Platinum partners get the exclusive advantage of brand exposure at this highly-anticipated event. In addition to awarding OPPI Scholarship recipients, our 25-year members, Lifetime members, and newest Registered Professional Planners (RPPs), OPPI is thrilled to launch the PlanON Awards, a brand-new program that honours the exceptional achievements of OPPI members who demonstrate professional excellence. [Learn more.](#)

## **Local Marketplace**

Platinum Plus+ and Platinum partners have the opportunity to be a title partner of our local marketplace. We're inviting a handful of local businesses to set up a marketplace within the conference convention centre so attendees can shop local. This is our way of supporting the local economy and doing away with traditional swag so we can reduce our environmental impact.

# OPPORTUNITIES

## **Gamification**

Platinum Plus+ and Platinum partners have the opportunity to be a title partner of our gamification system. Attendees will embark on an in-person and digital scavenger hunt, throughout the duration of the conference, to earn points and make their way to the top of the leaderboard. At the end of the conference, the highest scores will be redeemed for a top prize.

## **Tech Hub**

Gold partners can get face time with small groups of attendees at our Tech Hub. Companies that offer software, technology, or other digital solutions, have the opportunity to show off their products by hosting hands-on demonstrations with professional planners.

## **Guided Excursions**

Silver partners can take advantage of an intimate audience by joining one of our guided excursions. Led by local professional planners, these guided tours will focus on Ottawa locations that are of significant interest to the profession.

## **Wellness Room**

Bronze partners have the opportunity to be a title partner of our wellness room, a secluded space where attendees who need a moment away from the hustle and bustle of the conference can relax, refresh, and reset.

# PLATINUM PLUS+

## \$10,000 (3 opportunities)

This partnership level includes recognition at the full OPPI conference and awards ceremony.

<b>Full OPPI Conference</b>		
Complimentary tickets to the conference		4
Logo with link on conference website		✓
Logo with link on conference app		✓
Logo on signage at registration desk		✓
Logo on PowerPoint on-screen during breakouts		✓
Logo on PowerPoint on-screen at keynote stage		✓
On-stage opportunity to introduce one keynote		✓
<b>Limited Opportunities (first-come, first-served): Please select one from the following items:</b>		
Full colour logo, with OPPI logo, on lanyard	1 opportunity	
Company name as WIFI password	1 opportunity	
Title partner of gamification	1 opportunity	
Title partner of local marketplace	1 opportunity	
Title partner of mobile charging station	1 opportunity	

# PLATINUM PLUS+

## \$10,000

This partnership level includes recognition at the full OPPI conference and awards ceremony.

<b>Awards Ceremony</b>		
Complimentary tickets to the ceremony	10 (full table)	
Logo on table card	✓	
Logo on PowerPoint on-screen during ceremony	✓	
Half-page with logo in printed program	✓	
Verbal acknowledgement at ceremony	✓	
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items:</b>		
15-30-second commercial during ceremony	2 opportunities	
Title partner of awards ceremony	1 opportunity	
Signature drink partner	1 opportunity	

# PLATINUM

## \$8,500 (2 opportunities)

This partnership level includes recognition at the full OPPI conference and awards ceremony.

<b>Full OPPI Conference</b>		
Complimentary tickets to the conference		4
Logo with link on conference website		✓
Logo with link on conference app		✓
Logo on signage at registration desk		✓
Logo on PowerPoint on-screen during breakouts		✓
Logo on PowerPoint on-screen at keynote stage		✓
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items</b>		
Full colour logo, with OPPI logo, on lanyard	1 opportunity	
Company name as WIFI password	1 opportunity	
Title partner of gamification	1 opportunity	
Title partner of local marketplace	1 opportunity	
Title partner of mobile charging station	1 opportunity	



# PLATINUM

## \$8,500

This partnership level includes recognition at the full OPPI conference and awards ceremony.

<b>Awards Ceremony</b>		
Complimentary tickets to the ceremony	5 (half table)	
Logo on table card	✓	
Logo on PowerPoint on-screen during ceremony	✓	
Half-page with logo in printed program	✓	
Verbal acknowledgement at ceremony	✓	
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items:</b>		
15-30-second commercial during ceremony	2 opportunities	
Logo as signature drink partner	1 opportunity	
Logo as centrepiece partner	1 opportunity	

# GOLD

## \$7,500

This partnership level includes recognition at the OPPI conference only.

<b>Full OPPI Conference</b>		
Complimentary tickets to the conference		3
Logo with link on conference website		✓
Logo with link on conference app		✓
Logo on signage at registration desk		✓
Logo on PowerPoint on-screen during breakouts		✓
Logo on PowerPoint on-screen at keynote stage		✓
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items:</b>		
Logo on signage at lunch	2 opportunities	
Tech Hub exhibitor with demonstration space	6 opportunities	

# SILVER

## \$5,500

This partnership level includes recognition at the OPPI conference only.

<b>Full OPPI Conference</b>		
Complimentary tickets to the conference		2
Logo with link on conference website		✓
Logo with link on conference app		✓
Logo on signage at registration desk		✓
Logo on PowerPoint on-screen during breakouts		✓
Logo on PowerPoint on-screen at keynote stage		✓
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items:</b>		
Logo on signage at breakfast	2 opportunities	
Two complimentary tickets to guided excursions	2 opportunities	

# BRONZE

## \$3,500

This partnership level includes recognition at the OPPI conference only.

<b>Full OPPI Conference</b>		
Complimentary tickets to the conference		1
Logo with link on conference website		✓
Logo with link on conference app		✓
Logo on signage at registration desk		✓
Logo on PowerPoint on-screen during breakouts		✓
Logo on PowerPoint on-screen at keynote stage		✓
<b>Limited Opportunities (first-come, first-served): Please select ONE from the following items:</b>		
Title partner of wellness room	1 opportunity	
Logo on signage at refreshment breaks	6 opportunities	

# PROMOTIONAL PARTNER

## \$1,500

As a Promotional Partner, you agree to help us spread the word about the annual OPPI conference by:

- Sending one (1) e-blast to your members to encourage them to register for the conference.
- Posting at least three (3) times on social media, tagging OPPI, and using the conference hashtags.
- Adding the conference to your website, either on your event calendar and/or in your news section.

### **In return, you receive:**

Complimentary tickets to the conference	1
Discounted rate of 10% off for members	✓
Recognition on conference app	✓
Recognition on the conference website	✓



# TERMS & CONDITIONS

## Dates

OPPI reserves the right, at its sole discretion, to change the date(s) upon which the event is held or to cancel the event and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Partner to OPPI.

## Rules & Regulations

The Partner shall comply with all rules, regulations, policies and procedures set by OPPI for the event and agrees that OPPI's decision to adopt and enforce any such rule, regulation, policy or procedure shall be final and binding.

## Indemnity

The Partner shall indemnify and hold harmless OPPI from and against any loss, injury or damages whatsoever suffered by OPPI as a result of the Partner's failure to comply with the terms and conditions of this contract or as a result of the Partner's participation in the event, including without limitation, any third party claim against OPPI with respect to loss, injury (including death) or damage sustained or suffered by any other Partner, the owner or lessor of the building, attendees at the event, and their respective directors, officers, agents, employees, heirs, executors or personal representatives.

## Loss or damage

In consideration of the Partner's participation in the event, the Partner hereby releases OPPI, its directors, officers, agents and employees from all claims, losses or damages whatsoever suffered or sustained by the Partner in connection with the event, its cancellation, its conversion to a partially or fully virtual model, including, without limitation, any claims for loss or theft of property, personal injury (including death), or loss of business profits, or loss of interest or income, whether arising from any act or omission of OPPI, force majeure, or otherwise.

## Registration & Event Fees

Partners entitled to complimentary registration fee(s) and social event ticket(s) will be asked to identify and register the user(s) of these complimentary items. Such items have no cash value and are not transferable.

## Relationship & Assignment

Notwithstanding the use of the term 'Partner', OPPI and the Partner acknowledge and agree that each is an independent contractor in relation to the other. Sponsorship by the Partner of the OPPI Conference does not create any employer-employee relationship, partnership, joint venture, or agency relationship. Neither the Partner nor OPPI may make any representation, warranty, or promise on the other's behalf. The Partner may not assign any interest in this contract without OPPI's prior written consent.

## Photos

Photographs will be taken at this event. If you do not consent to your photograph being used in future OPPI distributions, please notify the OPPI team in writing. If we do not hear from you, consent is assumed.

## Conduct

OPPI reserves the right at any time to alter or remove Partner printed material, products, signs and/or to expel Partners from the event and its site if, in OPPI's sole discretion, conduct or presentation is objectionable to OPPI or to others.

## Cancellation

This contract may be cancelled by the Partner provided written notice is received by OPPI on or before August 1, 2023, in which case all monies paid by the Partner will be refunded less an administration fee of \$500. If the Partner cancels after August 1, 2023, no refund will be issued, and the Partner is liable for the full contracted amount. All cancellations must be made in writing delivered to the Executive Director of OPPI. If force majeure comes into effect (e.g., COVID resurgence), the event may convert to a partially or fully virtual model including Partner recognition, and no refund will be provided.

## Shipping

Goods must not be shipped to the event with any shipping charges to be paid on arrival and any such goods will not be accepted. OPPI assumes no responsibility for loss or damage to the Partner's or others' goods or property before, during or after the event. Unused items will not be shipped back or returned to the Partner or to any other person by OPPI.

## Gaming

The sale of raffle tickets, lotteries and/or gambling is not permitted.

## Privacy

OPPI cannot release delegate lists or contact information.

## Legal

This contract is governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein. The Partner and OPPI each consent and attorn to the exclusive jurisdiction of the courts located in the City of Toronto. The OPPI Partnership Prospectus is the entire agreement between the Partner and OPPI regarding the event.



**Ontario  
Professional  
Planners  
Institute**

**September 20-22, 2023  
The Shaw Centre  
Ottawa, Ontario**

**Partnership Contact  
Jane Yuan  
jane@absolutevents.com  
416-595-1414 X 228**