



Ontario
Professional
Planners
Institute

Institut des
planificateurs
professionnels
de l'Ontario

ONTARIO ELECTION 2018

Resource for members to ask their
local candidates

Overview



OVERVIEW

- Planning in Ontario is an important issue receiving little attention, especially with the passage of key legislative changes
- In a post-OMB world, Ontario's municipalities have greater responsibility to make well-informed, bias-free decisions, and RPPs are the professionals with the tools and resources to inform choices and inspire communities
- OPPI can't do it alone, members can help ensure planning is not forgotten during this election

Why get involved?



WHY GET INVOLVED?

- Members consult and work with new planning legislation and regulations and must apply it within their communities
- This is an opportunity to position and cement RPPs and OPPI as thought leaders in the planning profession
- Opportunity to educate the public on the importance of planning

How to get involved



HOW TO GET INVOLVED

- OPPI Council will determine the strategy and how to proceed with the new government, but there are a few things members can do during the election:
- Become familiar with each party platform and candidates in your riding
- Attend local events to become familiar with candidates
- Write to your local newspaper (via Letter to the Editor) about the importance of planning in this election



HOW TO GET INVOLVED

- If you can, and feel comfortable enough to, ask questions when you see your candidates, including:
 - What do you know about planning in Ontario and Registered Professional Planners?
 - Do you think it's important for public oversight of the planning profession?
 - Questions about local planning decisions in your community

Social Media



SOCIAL MEDIA

- If you can and are comfortable doing so, using social media is a great way to engage your candidates and network
- If you decide to share your insight, there are a few hashtags you could include:
 - #onpoli (Ontario politics)
 - #elxn2018



SOCIAL MEDIA

- We have drafted tweets as suggestions to use:
 - #Ontario communities have many choices to make at a time when resources have never been scarcer. RPPs bring the ability and expertise to help inform choices and inspire communities.
#OntarioPlanners #onpoli #elxn2018
 - With the creation of LPATs instead of the #OMB, #RPPs are the professionals with the tools and resources to help communities thrive
#OntarioPlanners #onpoli #elxn2018



QUESTIONS?

Contact OPPI at info@ontarioplanners.ca or 416-483-1873 or 1-800-668-1448