10 RECOMMENDATIONS ONE TOOLKIT Taking action to meet Ontario's housing challenges.





It's time to take action

It is no secret that housing affordability and supply is a major public policy challenge of our generation. Home ownership is increasingly out of reach for too many Ontarians, and rents continue to rise faster than incomes. The price of the average home has nearly tripled in the last 10 years.¹

Among G7 countries, Canada has the lowest number of homes per capita with 424 units per 1,000 people. Within Canada, the Province of Ontario has the lowest housing per capita relative to any other province or territory.²

Without public policy action, the situation is likely to further deteriorate as population forecasts estimate an increase of 2.27 million people to Ontario over the next decade. Close to 1 million net new households need to be formed to accommodate this growth.³

Many barriers have been identified and solutions proposed by various organizations in recent months. Experts have cited labour shortages, increasing cost of materials, increasing government fees and charges, challenges with population forecasts, and speculative demand among other issues.

There is no shortage of statistical evidence and rationale for how we got here. What seems to be in short supply is a comprehensive toolbox of actions that will aid provincial and municipal leadership in meeting the challenge head on now.

The housing challenge is complex with multiple dimensions that involve all orders of government. However, as professional planners, our focus is on land use planning: We have developed OPPI's Top 10 Housing Supply & Affordability Recommendations to help the Government of Ontario improve the affordable housing situation.

Our recommendations are actionable. They are supported by the planning profession represented by the Ontario Professional Planners Institute (OPPI). They reflect Ontario's economic and social diversity, and they include solutions that can impact the inequities faced by Black, Indigenous and People of Colour (BIPOC).

OPPI has grouped our Top 10 Recommendations into the following six categories.



¹ Ontario Housing Affordability Task Force (February 2022), Report of the Ontario Housing Affordability Task Force, p. 4

² Scotiabank Chief Economist (January 2022), Housing Note: Which Province Has The Largest Structural Housing Deficit?, p. 1

³ Smart Prosperity Institute (October 2021), Project Ontario's Growing Number of Families And Their Housing Needs, p. iii

OPPI TOP 10 RECOMMENDATIONS

OPPI Top 10 Housing Supply & Affordability Recommendations



Ensuring Accountability

Recommendation #1

Create an Office of the Chief Planner of
Ontario (CPO) as an independent, non-partisan
Office of the Legislative Assembly to provide
oversight of municipal implementation of
provincial land use plans and policies.

A recent report by the Auditor General of Ontario found significant oversight, reporting and guidance challenges relating to municipal implementation of provincial land use plans and policies.

Some of the key findings included:

- Minimal information is available on the outcomes of policies associated with the Growth Plan for the Greater Golden Horseshoe.
 The Province has only once reported on municipal implementation progress since the Plan's inception.
- Many municipalities are falling short of targets in the Plan. Only four of the 25 Urban Growth Centres are on pace to meet their density targets by 2031.
- Municipalities receive insufficient guidance on how to implement policies in provincial plans. In a survey of municipal planners, 70% of respondents said they lacked sufficient guidance or direction from provincial staff.

OPPI Top 10 Housing Supply & Affordability Recommendations



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The Chief Planner of Ontario (CPO) would serve to address these gaps by operating as an arm's length oversight and advisory function for municipal implementation of provincial planning policy.

The CPO would publish an annual report on progress towards implementation of provincial land use plans and policies including growth targets. The report would include a macro assessment of the implementation landscape. It would also include a micro review of major municipalities to identify specific policies and/or targets that are lagging.

The CPO would provide recommendations to municipalities that are misaligned with provincial plans and policies on a path to conformity.

The CPO would also assist in resolving differences amongst Provincial Ministries on land use planning policies and plans at the municipal level.

OPPI Top 10 Housing Supply & Affordability Recommendations



Streamlining Approvals

Recommendation #2

Encourage Community Planning Permit Systems (CPPS) in Strategic Growth Areas by providing implementation funding to municipalities.

A CPPS is an existing *Planning Act* tool that combines Zoning By-Law Amendment, Site Plan and Minor Variance into a single streamlined application and approval process. Once implemented the process can significantly speed up the approval process, but there has been limited uptake in Ontario.

The Province should encourage use of a CPPS in Strategic Growth Areas as set out in the Growth Plan for the Greater Golden Horseshoe (i.e., Urban Growth Centres, Major Transit Station Areas, intensification corridors).

As an incentive to drive uptake, the Province should provide full implementation funding to municipalities that choose to implement a CPPS through the proposed Planning Modernization Fund.

Provincial standards should be set for a CPPS that include alignment of height and density with the Official Plan.

OPPI Top 10 Housing Supply & Affordability Recommendations

Streamlining Approvals

Enhance delegation framework for technical planning implementation approvals.

The Province recently expanded the ability of municipal councils to delegate minor planning approvals. However, the **Province should go further and provide heads of planning departments with the authority to approve certain minor applications**. These delegated approvals could "bump up" to Council at its discretion.

This would speed up the approval process by authorizing expert planning staff to review and approve technical implementation aspects of housing projects instead of waiting for Council meetings and agenda time.

Delegation by elected Councils is a proven method to reduce approval timelines. A recent survey, conducted by OPPI, found that where delegations were in place, 63% of heads of planning departments reported a reduction in development approval timeline of 2-3 months and 11% reported a reduction of 4-5 months.

Approvals
that should be at
the discretion of
heads of planning
departments

- Draft Plan of Subdivisions
- Site Plan
- Lifting of Holding Provisions and Part Lot Control
- Consents within the Built-Up Area
- Validation Certificates

OPPI Top 10 Housing
Supply & Affordability Recommendations



Streamlining Approvals

Recommendation #4

Require Registered Professional Planner (RPP) sign-off on Planning Justification Reports to indicate completeness of application prior to submission by a proponent.

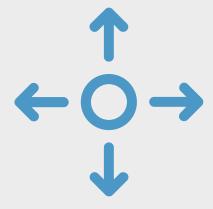
Municipalities have consistently raised significant concerns with delays caused by poor quality and incomplete applications submitted by proponents.

Currently, proponents are required to prepare a Planning Justification Report for a major application including Official Plan Amendment, Zoning By-law Amendment, Draft Plan of Subdivision, and/or Site Plan under the *Planning Act*. This report provides necessary background, overview, and planning rationale for the submission.

To improve completeness of applications, the Province should require Planning Justification Reports be signed off by a Registered Professional Planner (RPP) prior to submission. The RPP would use professional judgement to attest to the completeness of the submission.

An upfront rigorous review by an RPP would serve to reduce unnecessary time going back and forth between the proponent and municipality to address missing aspects of the submission.

OPPI Top 10 Housing Supply & Affordability Recommendations



Building Capacity

Recommendation #5

Establish a Planning Modernization Fund to align outdated zoning with Official Plans.

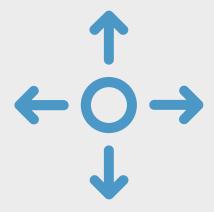
Municipalities raise resourcing as the primary barrier to updating zoning after new Official Plans are approved. This "out-of-date" zoning necessitates Zoning By-Law Amendments which could add as many as 18 or more months to the approval process in some large municipalities.

The **Province should create a Planning Modernization Fund** that provides grants to municipal planning departments to obtain sufficient resources to update zoning and/or implement a CPPS to conform with new Official Plans. This can be funded by allocating 1% of Land Transfer Tax revenue to the program on an ongoing basis to support municipal planning capacity.

Funding for local planning by other orders of government is not a novel concept. Historically, the Government of Ontario has provided various planning grants including the Community Planning Service Grant (CPSG).

Ontario recently announced a Streamline Development Approval Fund to accelerate processes for managing and approving housing applications. This fund could likely be used to update zoning or implement a CPPS. However, competitive demands on this fund would still necessitate a dedicated fund to ensure sufficient resources are allocated for these initiatives.

OPPI Top 10 Housing Supply & Affordability Recommendations



Building Capacity

Recommendation #6

Align provincial infrastructure funding and financing programs with the Growth Plan for the Greater Golden Horseshoe to ensure provincial support is targeted towards essential servicing for new housing developments.

Servicing costs continue to be a significant impediment to making greenfield lands available for housing development as well as realizing intensification in areas of antiquated infrastructure. Limitations to municipal debt capacity pose challenges that often impede adequate and timely servicing.

Without adequate resources for key infrastructure, streamlining zoning and the application process will have little impact on housing supply.

The Province should review all existing municipal infrastructure funding and financing programs and seek to **prioritize support towards gaps in servicing for new housing developments**. This, in effect, would align existing water, wastewater and other provincial funding for municipal infrastructure with growth planning.

In addition, the Province should also review Ontario's Long-Term Infrastructure Plan (LTIP) and align investments in provincially-owned assets such as schools, hospitals, and transit to municipal growth plans.

Private-public partnership to ensure access to reliable broadband should also be explored to ensure new housing development has appropriate connectivity in the new age of telecommuting.

OPPI Top 10 Housing Supply & Affordability Recommendations



Promoting Innovation

Recommendation #7

Lead the development of a single data standard for planning and development applications in collaboration with municipalities and industry.

Some municipalities have moved towards e-permitting; however, platforms are siloed, fragmented, and do not take into consideration the multiple government agencies that may need to be consulted.

There are no clear and consistent data standards or guidelines across these various commenting and approval agencies. The outcome is a complex array of multi-layered processes that add time and cost to the approval of housing projects.

The Province should lead a data standardization initiative in partnership with relevant stakeholders. Approaches could include supporting existing initiatives or conducting a joint procurement with the Association of Municipalities of Ontario (AMO). Key principles should include avoiding vendor lock-in and open standards.

This can build on recent successes in the building permit space where AMO collaborated with the Municipal Property Assessment Corporation (MPAC), a provincial agency, to procure Cloudpermit as an approved e-permitting platform for building permits in Ontario.

OPPI Top 10 Housing Supply & Affordability Recommendations



Driving Affordability

Recommendation #8

Drive more affordable units into the mix of new housing supply.

A comprehensive housing strategy should include a suite of policies that **create incentives for affordable housing** units within the mix of new supply. These could include:

- An as-of-right framework developed in partnership with the municipal sector to unlock affordable infill development on existing apartment sites.
- Allowing municipalities to provide density bonusing in exchange for affordability requirements, including as part of inclusionary zoning by-laws.
- Requirement for municipalities to have a separate queue for processing affordable housing applications to expedite approval.
- Financial incentives such as provincial rebates for Development Charges and HST for affordable housing projects.

The approach should also **drive specific design features** within new affordable housing units, including:

- An appropriate mix of unit sizes that align with the nature of households, and in locations with access to local transit options.
- Net zero heating and cooling, environmentally friendly elements, and higher quality materials.

Private-public partnerships could be pursued to achieve some of these objectives.

OPPI Top 10 Housing
Supply & Affordability Recommendations



Driving Affordability

Recommendation #9

Promote innovative approaches and provide capital funding for rehabilitation of existing social housing stock.

Municipalities continue to struggle with maintaining existing social housing stock in a state of good repair. There are stories of social housing units being decommissioned due to health and safety concerns at a time when we face significant shortages and long waitlists.

The Province should create a Social Housing Centre of Excellence aimed at developing and sharing innovative solutions to address the deferred maintenance crisis in Ontario's existing social housing stock.

The Centre can share best practices and provide templates and training on successful approaches, such as ones used in the Regent Park, Lawrence Heights, or Alexandra Park Revitalization projects.

The **Province should also provide dedicated and ongoing rehabilitation** funding to social housing providers. One approach could be to dedicate 25% of Land Transfer Tax revenue towards the initiative.

OPPI Top 10 Housing Supply & Affordability Recommendations



Providing Stability

Recommendation #10

Provide provincial policy stability in land use planning once upcoming changes are in place.

Frequent provincial reviews and changes to plans and policies serve as a barrier to new housing development. Municipal capacity to adapt often lags changes to provincial plans.

For example, the Province amended the Growth Plan for the Greater Golden Horseshoe in 2017 and provided municipalities five years to come into conformity. However, the Province made further amendments in 2019 and then again in 2020 before municipalities had a chance to conform to the previous changes. This further delayed the process as many municipalities had to redo studies and planning work.

The Auditor General of Ontario noted in her December 2021 report that, "numerous changes in policies have created instability in the land use planning process".

Once the upcoming round of policy changes are in place, the Province should provide a period of policy stability to allow municipalities to adapt to the new regime.

About OPPI



The Ontario Professional Planners Institute (OPPI) is the recognized voice of Ontario's planning profession with over 4,600 members working in government, private practice, universities, and not-for-profit agencies in the fields of urban and rural development, community design, environmental planning, transportation, health, social services, heritage conservation, housing, and economic development.

Our student members attend undergraduate and graduate planning programs at six accredited Ontario universities. Members must meet quality practice requirements and are accountable to OPPI and the public to practice ethically and to abide by a Professional Code of Practice. Only full OPPI members are authorized by the Ontario Professional Planners Institute Act, 1994, to use the title Registered Professional Planner (or RPP).

About the RPP Designation



Registered Professional Planners (RPPs) go through a rigorous process to obtain their designation through a third-party certification body (Professional Standards Board) and are subject to the Professional Code of Practice with a complaints and discipline process for professional negligence.

Obtaining an RPP designation requires following the process:

Relevant Degree

Obtain an undergrad or graduate degree from a planning program accredited by the Professional Standards Board for the Planning Profession in Canada.

Work Experience

Seek two years of work experience with a "sponsor" who validates the experience as acceptable professional planning experience.

Ethics Program

Secure 70% on an 8-module program on ethics and professional issues faced by planners.

Candidate Membership

Become a candidate member of a provincial planning association (i.e., OPPI).

Formal Mentorship

Seek a one-year mentorship with a current RPP to develop specific knowledge and competencies.

Professional Examination

Pass a final exam testing judgement and knowledge in three areas: public interest, professional responsibility and ethics.

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