



Ontario Professional Planners Institute SYMPOSIUM

Healthy Communities & Planning in a Digital Age Niagara Falls, Ontario October 1 & 2, 2014

The landscape of communication, consultation and engagement is changing...

Join us in **Niagara Falls** at the OPPI Symposium and get the tools you need to thrive in this new reality...

Keynotes



Nora Young
Host & Creator of
CBC Spark



Andrew Angus
Switch Video



Jordan Axani
LiveWorkLearnPlay



Jesse Hirsh
Internet Strategist &
Broadcaster

Plus

- Full day **Sandbox Charrette** on access to nature/natural playgrounds and active transportation; led by Adam Bienenstock and Robert Voigt
- 15-minute Ignite sessions to spark conversations on a wide variety of topics
- Networking events and a chance to explore Niagara
- Hands on demos
- Interactive Workshops

All designed to help you plan for **Healthy Communities in a Digital Age!**

Follow us  @OntarioPlanners #OPPI14. Join us on  and 

For more information visit <http://ontarioplanners.ca>



2014 Symposium at a Glance

Wednesday, October 1st

Keynote Address - by Nora Young:
Seeing the Forest and the Trees - Surviving and Thriving in the Coming Data Boom

Provincial Planning and
Participation in the Digital Age

Continuing the Conversation
with Nora Young

Imagine Niagara &
The Power of Social Media

From Smart City to
Intelligent Community

Ignite Sessions (8)

E-learning or E-larning? The Digital Turn in Canadian University Planning Programs

Preparing for the
Growth Plan Review

Circles: Engaging the Multiple
and Diverse Voices

How a Digital Armature can Animate the
Community Conversation around Transit

Leveraging Web Tools and GIS to Deliver Better Planning

Ignite Sessions (3)

EGLINTON Connects: Digital Innovation
in a Large-Scale Planning Study

Inspiring the Future for
Change - Giving a Voice

Strategy Roadmap: Getting Kids
Walking and Biking to School

OPPI Annual General Meeting

Niagara Networking Reception

Thursday, October 2nd

Keynote Address - by Andrew Angus:
No One Wants to Read Your Planning Report! Lessons in Getting People to Actually Pay Attention

Continue the Conversation with
Andrew Angus

Digital Information &
The Future of Cities

City of Ottawa & WORKshift

Ignite Sessions (5)

Keynote Address - by Jordan Axani
Branding to Evolve: Catalyzing Planning and Development Efforts Through Meaningful Digital Marketing

Engagement- From Lemonade
Stands to YouTube

Review Time! An Open Forum on
Upcoming Provincial Plan Reviews

Ignite Sessions (3)

Keynote Address - by Jesse Hirsh:
Web 3.0 and What it Means for Planners

Sandbox Charrette