



OPPI Council Meeting Recap

January 23, 2026

Strategic Planning Workshop

On January 23, 2026, OPPI Council and staff leadership met in an in-person strategic planning working session to update and refresh our current Strategic Plan for the next 5 years (2025-2030).

The session facilitated by Manal Sayid of [Sayid Consulting](#) focused on reviewing key insights from the Environmental Scan and Community Voices Report, testing OPPI's existing strategic directions against current political, professional, and social realities, and identify where the current strategy feels solid, strained, or incomplete. The session was intentionally designed as a divergent sense-making conversation, not a decision-making meeting, to surface tensions, risks, and opportunities that will require Council judgment in the next phase of planning.

OPPI would like to thank everyone who shared their perspectives through surveys, listening sessions, and conversations. Your input reflects deep care for the planning profession and a strong interest in OPPI's role in the years ahead.

At a high level, the feedback pointed to three clear signals:

- A desire for **greater clarity and confidence** in how OPPI articulates its role, value, and purpose
- Strong expectations for **visible leadership and influence**, particularly in a rapidly changing policy environment
- An interest in a **stronger connection and engagement** across the profession, alongside OPPI's core professional responsibilities

The Strategic Plan is critical because it sets the course from 2026 to 2030. Getting it right ensures the profession is well-positioned to meet evolving policy, societal, and professional challenges; strengthens OPPI's leadership and advocacy; and provides members with the guidance, resources, and connections they need to succeed. This work lays the foundation for a future in which the profession thrives, and members are recognized, supported, and empowered.

What's Next

Council and leadership will continue reviewing the findings to confirm that the current vision, mission, and strategic directions remain fit for today's context. We will continue to share updates as this work progresses, keeping members informed about how OPPI is shaping a strong, resilient, and future-ready profession