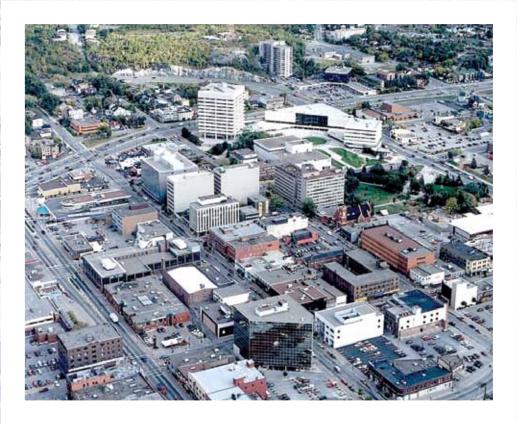
**ONTARIO PROFESSIONAL PLANNERS INSTITUTE** 

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ONTARIO PLANNERS: VISION · LEADERSHIP · GREAT COMMUNITIES

# **GREATER SUDBURY**

A New Plan and Action Strategy



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### **ONTARIO PLANNING JOURNAL**

Volume 25, Issue No.6, 2010

### ONTARIO PROFESSIONAL PLANNERS INSTITUTE

The Ontario Affiliate of the Canadian Institute of Planners

#### INSTITUT DES PLANIFICATEURS PROFESSIONNELS DE L'ONTARIO

L'Association affiliée ontarienne de l'Institut canadien des urbanistes



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VISION · LEADERSHIP · GREAT COMMUNITIES

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The Journal is published six times a year by the Ontario Professional Planners Institute. ISSN 0840-786X

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### 2011

### ONTARIO PROFESSIONAL PLANNERS INSTITUTE TURNS 25

In 2011, the Ontario Professional Planners Institute turns 25 — an excellent time for looking back and looking forward. It's a chance to re-examine assumptions, take stock, and build awareness about our profession and its relevance to the world around us. The Institute represents a diverse group of professional planners who have made important contributions to the quality of life in all types of communities, but we cannot rest on our past accomplishments. There is still much we need to do.

OPPI's 2011 Conference Organizing Committee is looking for inspired reflection, astute theory, and assertions of bold purpose about the following subthemes:

- the planning profession,
- our **practices**, and
- the **projects** that define us.

### New Planners and Students— Alternative Media Café is back!

We will once again feature The Alternative Media Café offering an opportunity for you to showcase your work — posters, videos, podcasts, on-line communities, interactive mapping, blogs, and innovative communication tools.

All members are encouraged to submit session proposals that address some of the challenging and complex issues we face as practicing planners. This is an excellent opportunity to engage and share information with fellow planners, colleagues in related fields, academics and students.

All proposals must be submitted online by visiting the call for proposals website. Further information on the Call for Proposal and the online link for submissions can be found on the OPPI homepage: www.ontarioplanners.

### Proposals are due January 10, 2011

### 2011 MEMBERSHIP RENEWAL NOTICE

As a valued member we are working on your behalf to be the voice of the planning profession, support you in your work to plan healthy communities, act as centre of excellence for planning and develop and maintain professional standards for the profession.

Planning for the Future is a key initiative that CIP and all affiliates have worked on for the past several years. Early in 2011 you will be asked to vote on by-law changes for CIP and then for OPPI to implement our new

national standards. We encourage you to renew on-line by January 2, 2011 to ensure your ability to vote. For further information on PFF and information on when the vote will take place, please visit the OPPI website.

To renew, please visit the OPPI website, you will need your Member ID and password to log in. If you have lost or cannot remember this information, use the Password Reminder feature on the OPPI homepage.

Every member makes a difference! We can't do it without you.

For more information about events, check the OPPI website at www.ontarioplanners.on.ca, and the latest issue of Members Update, sent to you by e-mail.



# Going Downtown, Growing Downtown

Greater Sudbury prepares a new Plan and Action Strategy for Downtown Sudbury

Jason Ferrigan

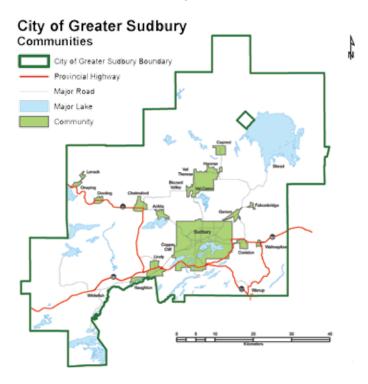
wo years ago, I found myself in a meeting room with my fellow city planners and representatives of ten or so different community organizations to talk about Downtown Sudbury and the possibility of creating a new plan to revitalize our core. The discussion, initiated in part because of a proposal to build a new school of architecture, was animated and frank. The conclusion was clear: the city needed a new master plan. The process to create the plan would be open, inspiring and engaging. The plan would be a plan for the city and for the community. It would be "light" on vision and "heavy" on action, always emphasizing partnerships. This is the kind of plan that we want. This article, the first of two, looks at the "why" and the "how" of the plan. The second article will follow next June, when the plan is complete, and will focus on the plan's strategies.

But first, some background.

### Sudbury is not just a mining town

Greater Sudbury, with a population of 157,000, was formed in 2001 through the amalgamation of towns and cities that comprised the former regional municipality and several unincorporated townships. It is the largest municipality in terms of area in Ontario.

Greater Sudbury is the regional capital of Northeast Ontario—an area that stretches from the French River north to the James and Hudson Bay coastlines between Quebec and the east shore of Lake Superior, home to financial and business services, tourism, health care and research, education and government institutions as well as





Pedestrian friendly, transit-oriented development not a new idea in Sudbury

theatres and major sports facilities. The city is also a world-class mining centre. About 6,000 people work for companies like Vale and xStrata. Another 10,000 work in the 300 or so firms that make up the mining supply and service sector cluster. The character of downtown is one of the keys in creating a positive quality of place for these and other workers.

Sudbury is also a city of lakes, with more than 300 large lakes within the city limits. Ramsey Lake is only a few minutes walk from downtown. The city has also taken action to repair the damage to more than 3,000 hectares of land harmed by past mining practices, planting nearly nine million trees since 1979. The city is now pursuing a new Biodiversity Action Plan.

### Downtown Sudbury was the city's first neighourhood

Downtown Sudbury got its start in 1883 as a temporary camp for workers building the transcontinental Canadian Pacific Rail Line. Around that time, the rich minerals in the geological formation known as the Sudbury Basin were discovered, attracting new investment that led to large-scale mining activity, which in turn drew new people and businesses to the area. The demand for building lots led the Canadian Pacific Railway to draw up the first plan for the "Village of Sudbury."

Downtown Sudbury was once the only place to go if you had an important meeting, the urge to shop, needed a good meal or just wanted to hang out. But after the Second World War, growth began to spread out beyond the city limits, following major roads such as the Kingsway, LaSalle Boulevard and Paris Street. In the mid-1950s, the New Sudbury Shopping Centre was built at the corner of Barry Downe Road and LaSalle Boulevard in the suburbs. This immediately tilted commercial activity and spending from the core to the suburbs.

Sudbury responded to this challenge in the 1960s and 1970s by planning and implementing an urban renewal scheme to comprehensively redevelop 60 acres of its most blighted areas on the north end of downtown, creating a new system of streets and blocks, parks and open spaces and residential uses. A new urban mall was built, and a civic centre was constructed on two city blocks in the southern end of downtown. Then in the late 1980s, the City prepared a Downtown Development Action Program, leading to the creation of a new farmer's market and YMCA/Centre for Life recreation complex. Streetscapes were improved through the PRIDE Program. Downtown's only park—Memorial Park—was revitalized.

A Community Improvement Plan was recently established to offer grants and loans to encourage the adaptive re-use of buildings and façade improvements. This program is bearing fruit. Some buildings have been adaptively re-used as office space. Façades have been refreshed, improving the image of the core. On another positive note, both the private and public sector continue to demonstrate their interest in investing in downtown. Several restaurants and retail shops have re-energized once-vacant storefronts. Some upper floors are beginning to be transformed into new residential units for students. At a larger scale, the Rainbow Centre (formerly City Centre Mall) continues its transformation from a largely shopping mall to an office complex. One of the city's major developers is planning to create a new 15-unit residential condominium in a former office building. Proposals are also being put forward to create a new "Options for Homes" project on the northern edge of the core and a 1,000-unit residential complex on the eastern edge.



Connectivity a goal of the new plan

### Why is a new master plan needed?

Since the last comprehensive planning exercise 20 years ago, the world—and our city—has changed. Although downtown remains a vital centre of the community, everyone agrees that the time has come to make a new plan to guide the plethora of new projects being considered.

One of the most exciting is Laurentian Architecture Laurentienne—Canada's first new school of architecture in 40 years and the first for Northern Ontario. The project was first proposed in 2007 by a group of community stakeholders and university representatives inspired by the successful emergence of downtown university campuses in many mid-sized cities. With the support of all levels of government, these partners developed a conceptual plan and feasibility study to define what the school should be as well as its impact. As part of this process, the partners held an international student ideas competition, which received submissions from around the world. The competition also generated many good architectural ideas for downtown.

When fully operational, it is expected that the school will bring approximately 400 new people to the core, including faculty and staff. To demonstrate its commitment to the project, the City of Greater Sudbury has committed \$10 million to the capital phase of the project.

Other important public projects are also being considered. The Art Gallery of Sudbury, currently located in the Bell Mansion overlooking Ramsey Lake, is in need of a new facility as well. The gallery could come downtown. The city's francophone community is also talking about the possibility of creating a new cultural centre, again in downtown. These are just some of the projects being considered.

As an action-oriented plan, the Downtown Master Plan will:

- Build on the great work already underway and competitively re-position downtown and Greater Sudbury for the future.
- Identify the big, medium and small-scale moves required for continued revitalization—real projects for the next 10 years that will positively change downtown—and help build the partnerships required to deliver them.
- Make downtown look better by enhancing existing assets and establishing an urban design vision supported by guidelines.
- Create an environment where everyone feels safe and comfortable—pedestrians, cyclists, motorists—that is better connected to surrounding neighbourhoods and centres.
- Facilitate additional investment by creating certainty, demonstrating potential and encouraging activity.

### How are we creating the new master plan?

The process to create the new plan was launched in September. To assist us with this task, 19 community organizations representing a broad range of interests have come together in a "community liaison group" to lend their expertise and help champion the process. A master planning team led by Urban Strategies Inc. has been retained to assist with various elements including urban design, active transportation engineering, parking, heritage and retail market analysis. This work is being funded by FedNor, the Northern Ontario Heritage Fund Corporation, the City and Greater Sudbury Development Corporation, as well as le réseau de développement économique et d'employabilité de l'Ontario.

In the coming months, we expect to engage the community in a four-part conversation: Understand, Vision, Plan, Action.

This conversation will be facilitated, in part, through an education and engagement strategy involving a mix of traditional methods (town halls, workshops, focus groups, project websites) and new ones (blogs, Twitter, Flickr, YouTube).

### Where do we go from here?

As I write this article we are preparing to launch the second phase of the conversation with our first major public event—the Speak Up Sudbury! Community Visioning Forum. By next June we hope to have a common blueprint to guide decision-making in downtown over the next decade. Between now and then I am sure that what has already been a good conversation is going to get even better.

Jason Ferrigan, MCIP, RPP, is a Senior Planner with the City of Greater Sudbury, where he leads a number of downtown revitalization, brownfield regeneration and agricultural preservation initiatives. Jason is Chair of the Policy Development Committee's Government and Legislation Working Group. He can be reached at jason.ferrigan@greatersudbury.ca. For further information on the plan, visit www.growdowntown.ca



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Stephen Rodd

# How a Different Perspective Influenced a Generation of Regional Planners

An economist's take on planning

Glenn Miller

STEPHEN RODD is not a traditional planner, which is probably a good thing. His route to becoming a full member of CIP may have been circuitous, but the training and varied experience he gained along the way combined to the considerable benefit of the profession. With degrees in economics from UBC and the London School of Economics, Rodd worked as a consultant in the Unitied States while studying at MIT, but returned to Canada to take up a teaching position with the Ontario Agricultural College. He went on to become the University's Director of the Centre for Resource Development. Retired from the University of Guelph since 1991, Rodd is still active in his community, and is involved in plans to integrate energy into land use decision-making.

**Journal:** When did you decide that your work as an economist was really about regional planning?

**Rodd:** It didn't happen overnight. I had been asked to take on the role of acting director at the Centre for Resource Development in Guelph in 1978. We noticed that many of our graduates were taking jobs as "planners." This led to the decision to go for accreditation as a planning program, and my own "coming into the fold." I had been doing a lot of consulting work as a member of teams put together by Peter Walker looking at alternative futures. I was quite honoured when Peter supported my application to become a member of CIP. This all happened in 1981.

**Journal:** Your doctoral studies at MIT in the mid-1950s focused on urban and regional economics and led to consulting assignments in downtown redevelopment planning in Baltimore and Boston. What was it that triggered a change in focus?

**Rodd:** It was the realization that in any region there is always a centre of some kind, even if the role is different. An agricultural centre, a mining centre, or an economic service centre...the natural tension between centre and suburb is about understanding economic development at different scales. I'm a great believer in "real

world" conclusions rather than relying on theory. You have to have an understanding of a particular context to know where you are. Back in southern Ontario, I became engrossed in all manner of public policy issues dealing with urban expansion and scattered peri-urban building into rural areas. We worked in Huron County, Northumberland County (as part of the Greater Toronto Regional Development Strategy), Barrie and Alliston. One of the most memorable was the St. Catharines official plan and the OMB hearing that followed.

Journal: Bridging teaching and consulting can be a challenge but also rewarding. Could this be why you are still so active in planning-related issues in your community?

Rodd: I think so. I was asked to help draft the Guelph Green Plan and for 12 years was appointed annually by our Council to be a member of the Green Plan Steering Committee to work on its implementation. I also represented the Conservation Council of Ontario for many years and was also involved in some controversial waste management issues as a Board member of the Ontario Waste Management Corporation. In 2000, a group of us formed the non-profit Guelph Environmental Leadership. We have been working with the City on a 25-year Community Energy Plan.

**Journal:** How would you like to see the profession evolve?

**Rodd:** I want to see planners play a larger role in influencing how we cope with our energy problems. I saw first-hand how our thinking could be refreshed through a greater emphasis on natural resources—people like Tony Usher (former president of OPPI) were critical in this—and I think a similar kind of shift could benefit the profession with respect to understanding energy issues.

Glenn Miller, FCIP, RPP, is editor of the Ontario Planning Journal. This article is one of a periodic series.

# How Historical Precedents Affect Ontario's Zoning Power

The origins of planning permission?

Leo Longo

RECENTLY ATTENDED A CONFERENCE titled "Private Property, Planning and the Public Interest" organized by the Law Faculty of the University of Windsor. Among the many worthwhile presentations over the two-day event was a plenary address by Professor Harvey Jacobs of the School of Urban and Regional Planning, University of Wisconsin-Madison.

In his presentation "Private Property in Historical and Contemporary Global Context," Professor Jacobs provided a fascinating glimpse of the role private property has played in the development of philosophical notions of liberty and as underpinning the foundation of democratic systems of government.

He touched upon the significance of the United States Supreme Court's landmark decision in *Village of Euclid*, *Ohio v*. *Ambler Realty Co*. (1926), 272 U.S. 365 where the Court upheld the constitutionality of the municipal exercise of the zoning power, finding that a zoning by-law did not amount to a "taking" of land.

The Supreme Court held that Euclid's zoning ordinance was not an unreasonable extension of the village's police power [zoning being a form of nuisance control and therefore a reasonable police power measure in furtherance of the community's general welfare] and did not have an arbitrary

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character. Ambler Realty had argued their case on the basis of the 14th Amendment's due process clause. The Court noted that the challenger in such a due process case would have to show that the law in question was discriminatory and has no rational basis. The Court found that Euclid's zoning ordinance in fact did have a rational basis, that being a recognition of the broader public interest in ensuring sound community planning.

A recently published book explores the background facts and significance of this landmark decision. The Zoning of America: Euclid v. Ambler, by Professor Michael Allan Wolfe, provides a comprehensive and very readable account setting out the contextual background and personalities involved, analyzing the Court's reasoning and acknowledging the fundamental importance of this decision to the nascent exercise of urban land use planning in the early 20th century.

Being reminded of the *Euclid* decision prompted me to wonder whether there was any equivalent judicial determination which

could be said to have similarly affected the acceptance and use of the municipal zoning power here in Ontario. In order to answer that question other questions arose. When was the zoning power first granted to Ontario municipalities? (Before 1959, zoning power was found in the *Municipal Act*, so the history of the zoning power in Ontario must be traced back through the early versions of that legislation). What was the nature and limits of such power? When and under what circumstances would a judicial challenge of such enabling legislation likely to have been considered by the court?

The answers to these questions are contained in a series of four articles prepared by Mr Longo. In order to make the best use of available resources, the articles can be found in the current issue's online version on the OPPI website. Leo F. Longo is a Certified Specialist (Municipal Law: Local Government & Land Use Planning and Development) with Aird & Berlis LLP in Toronto. He can be reached at llongo@airdberlis.com



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# Smarter Ways to Think About Artificial Outdoor Lighting

Shining examples

Robert Dick



Two perspectives on night vision – first with "young eyes." Second with "older eyes" unable to process intense illumination

HE CAREFUL USE OF LIGHT in urban settings can assist safety and navigation along roadways and through parkland. A number of techniques have been developed for use in National and Provincial parks that can be easily applied to urban areas to increase visibility, while reducing infrastructure and operational costs for municipalities. Carefully implemented, smarter approaches to urban outdoor lighting can also benefit the aesthetics of the cityscape and mitigate negative impacts of artificial light on human health, particularly senior citizens.

Except for deep-sea creatures and subterranean life, all life relies on daylight and dark nights for their behavioural patterns and biochemistry. For more than a century our civilization has been running a life experiment using artificial light, with adverse consequences that are only now becoming evident. Although we hear arguments in support of increased illumination levels to improve visibility and reduce crime, it is important to look at the issues in context to understand the fallacy of these arguments.

### Artificial light can have adverse consequences for seniors

Humans can see quite well at night without artificial illumination. We have photosensitive cells in our retina for bright light (cone cells for photopic vision) and others for faint light (rod cells for scotopic vision). As with the other parts of our body, our eyes begin to change after the "warranty" expires at approximately 40 years of age. This has direct consequences for visual perception in our aging population.

At night, the pupil opens to allow more faint light into the eye. Most of the light will pass through the clear edge zone of the crystalline lens to produce a good high contrast image. If there is too much brightness (such as from unshielded roadway lighting or commercial signage), people over 40—who have begun to develop incipient cataracts—will see more poorly with bright, unshielded lighting than with lower levels of illumination and shielded fixtures. The colour of light is also important. For a variety of reasons, "white light"—the colour of light produced by many new outdoor fixtures—reduces our ability to see in low

illumination areas. This is particularly true for older people. As LED (light emitting diode) products become more popular, their colour characteristics will need to be adjusted to deliver visual acuity without compromising safety by marketing amber LEDs.

Although cities have begun to adopt light fixtures designed to reduce the amount of light that shines directly into the eyes—so-called "full

cut-off" fixtures (FCOs)—there is still some way to go in terms of the level of understanding with respect to costs and benefits. The FCO fixtures cost about the same as traditional fixtures. They are also more effective so that in many cases fewer are needed. As well, new control technologies are being tested that adjust the illumination depending on traffic volume and time of night, thereby reducing energy demand.

### Time for the body to repair itself

Outdoor light that shines into our homes affects our health. Referred to as "light trespass," this kind of light can affect our body's biochemistry repair mechanisms, including its resistance to cancer. Our internal body clocks need sleep to repair the wear and tear of daily activity. Stray light that shines into houses upsets the body's natural rhythms. Urban planners need to be aware of such issues when working with public works professionals and dealing with issues such as commercial signage.

### Brighter not necessarily better

Most people feel that nighttime lighting reduces crime. The published facts tell a different story. Increased illumination only reduces our fear of crime. In some instances, increased police presence may prove to be a more effective solution to reducing neighbourhood crime than installing—and paying for the operation of—extra fixed lighting.

Outdoor lighting should address our need for safety and navigation within a specific area. In many cases this can be improved with only minor changes to urban lighting through proper shielding. Most changes are economical if they occur as part of a scheduled infrastructure renewal program.

Pedestrian pathways are usually paved with dark asphalt, for example, but light surface coatings provide much better delineation of paths under ambient urban "sky glow" (and even starlight) instead of active lighting. Lower wattage, shielded lighting in bollards along pathways that have lighter surfaces can be more effective. Two LEDs can be used to illuminate more than 6-meters of white surfaced pathways reducing the need for buried high voltage wiring. Most pedestrian paths are vacant after midnight, so passive fluorescent markers may be more appropriate than electric fixtures.

### Conclusions

Bright unshielded light fixtures and excessive illumination can reduce visibility for senior citizens and affect the safety and security for the general population. It has been shown that light trespass degrades our health. Navigation is critical for visitors and emergency vehicles yet the veiling luminance of glare from unshielded lighting reduces the readability of signage. With a policy of shielded or full cut-off fixtures, lower wattage bulbs can be used. Passive retro reflective coatings and light-coloured surfaces along low traffic roadways and pathways can improve the prominence and visibility of signage. These techniques are inexpensive to install and maintain.

Robert Dick, M.Eng, P.Eng., has taught courses in astronomy and spacecraft engineering for 24 years at Algonquin College, Carleton University and the University of Ottawa. He authored the lighting guidelines for Parks Canada facilities that were based on studies into the biological and behavioural need for periods of darkness by all life forms—including humans (scotobiology). He currently manages the Canadian Dark Sky Preserve Program and is a principal of the Canadian Scotobilogy Advisory Group. Readers wishing to learn more (including access to numerous references) are encouraged to contact Robert at rdick@carleton.ca





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# Heritage and History Combine in Bowmanville

War effort lives on

Kathryn Kram



Lack of heating in winter accelerates deterioration

tucked away in the quiet, picturesque town of Bowmanville sits Canada's last remaining Prisoner of War (POW) camp. The site located at 2020 Lambs Road, has a long and remarkable history, having been home to POW Camp 30 and several other institutions both before and after World War II. Currently the 40-hectare property and its impressive buildings sit vacant and neglected; it is owned by the Kaitlin Group, a development company hoping to develop the site for housing. Six of the buildings on site are listed on the Municipal Register of Heritage Buildings.

Last September, the Municipality of Clarington engaged a group of Ryerson Urban Planning students to create a community development plan for the Camp 30 lands as part of their Senior (4th year) Studio Project. The final product provided a vision for the site, including a proposal for heritage designation, a management structure, adaptive reuse, funding options and timeline for phasing. While the Municipality and owner, the Kaitlin Group, were pleased with the students' vision for the site, funding remains a critical issue. Although the site holds

historical significance at the Provincial and Federal levels, neither government has yet stepped up to provide support for preserving the buildings on campus.

In the 1920s, the site was part of Darch Farm, and was donated to the Ontario government by a local businessman, John Jury, on the condition that it be used as a progressive school for the rehabilitation of "troubled juveniles." The Bowmanville Boys Training School opened in 1925. The Ryerson Studio group recommended re-branding the site as the "Jury Lands" to acknowledge his legacy, and bring together the site's varied history.

The campus buildings also represent a unique piece of Canada's architectural history. The Boys Training School was built in the centre of the large property, with the main buildings situated around an oval central quad, complementing the Soper Creek and its tributaries that cut through the site. The Boys Training School buildings are a mixture of architectural styles. Four of the main buildings are Prairie Style, designed with an emphasis on horizontals, meant to interact with the natural environment. Prairie style architecture was developed by renowned

American architect Frank Lloyd Wright and his associates based in Illinois. All of the buildings at the Training School were designed by architects employed by the provincial government. F.R. Heakes is credited with the design of most buildings on site; he also designed many other notable buildings across Ontario.

In 1941, the Bowmanville Boys Training School site was requisitioned by the federal government to house high-ranking German officers. It is suggested this site was chosen due to its proximity to the King's Highway, and because the buildings were equipped to hold a large number of people in an isolated rural setting. Camp 30 provided a vital service to the Allied Forces' war effort. The German prisoners have positive memories of their experience and treatment by the Canadians while at Camp 30; many have returned to the area to live or visit.

After the war, the Jury Lands resumed its function as a school until it was closed in 1979 and subsequently sold by the Provincial government. Since 1983, the site has been home to numerous schools, the last one closing in 2008.

Sadly, since the site was vacated, trespassing and vandalism have been troublesome. Many of the buildings have been damaged; vandals are blamed for a fire last year that that saw the main administration building extensively damaged. It was recently demolished.

The Kaitlin Group plans to build housing on the property to the north and south of the campus buildings. They have offered to donate the buildings and campus lands to the Municipality. While this solution might seem favourable, Municipal Council is unwilling to take on the site and cost of preserving and renovating the buildings without assistance.

The community development plan created by the Ryerson group strives to re-establish the Jury Lands site as a focal point within Clarington. The innovative redevelopment envisioned is a mixture of residential and commercial development, leading to adaptive reuse of the buildings and site, and creation of a heritage conservation district. The plan suggests property management structures, including the creation of a not-for-profit corporation to oversee redevelopment. Options for adaptive reuse of the buildings and surrounding lands include a Camp 30 Museum, an indoor basketball court, an arts and crafts workshop with exhibition space, daycare facilities, an outdoor skating rink,

office/retail space and a trail system along Soper Creek. The plan also includes financing options and partnership opportunities. At this point, none of these community-enriching options will be possible without the help of senior-level governments.

One of the positive results from the community effort to assist with conservation of the architectural and cultural heritage resource has been the formation of a Clarington chapter of the Architectural Conservancy of Ontario. One of the main objectives of the group is to work with the Municipality and owner to promote the adaptive reuse of the campus and buildings.

The site is well known locally, as both the former Bowmanville Boys Training School and Camp 30. A recent Doors Open event held in June attracted over 1,200 community members who came out to tour the site. An

application to have the area declared a National Historic Site is underway. Attempts to bring the site to the attention of both the Provincial and Federal governments, including a petition signed by over 850 community members have been met with little positive



Camp 30 has seen better days

feedback. The damage the buildings have suffered up until now is mostly cosmetic, but vandalism continues to be a problem and the deterioration of the buildings continues. Time is running out to save a piece of our Canadian cultural heritage and for a site that holds great potential to become a community space, through conserving and adapting these impressive heritage buildings for reuse.

To find out more visit the Architectural Conservancy of Ontario's website http://www.

arconserv.ca/ and the Clarington Museums website http://www.claringtonmuseums.com.

Kathryn Kram is junior planner with the Municipality of Clarington. She a recent graduate of Ryerson University's School of Urban and Regional Planning. This article is based on a research report completed as a course requirement for the Advanced Planning Studio (PLG 720) at Ryerson, written by Matt Alexander, John Duncan, Kathryn Kram, Stefan Michalak, Michael Scott, Brandon Weiler and Lisa Marie Williams. The research was

supervised by Nancy Alcock, Instructor, Ryerson School of Urban and Regional Planning. Carlos Salazar, MCIP, RPP, and Faye Langmaid, MCIP, RPP, are with the Municipality of Clarington.

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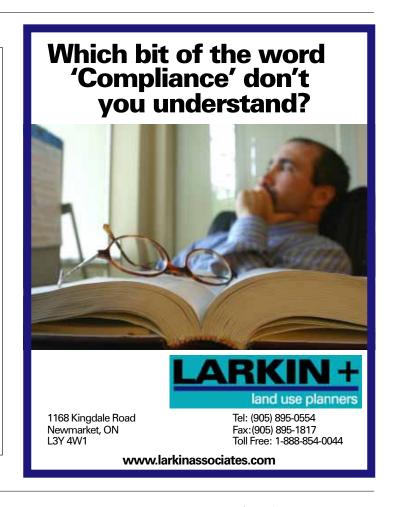
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# **Key Research Interests in Rural Ontario**

Helping rural communities learn

Wayne Caldwell, Jennifer Ball, Yolande Chan, Jeff Dixon, Harold Flaming, Suzanne Ainley, Sarah Thomson

ow relevant is university research to the on-the-ground realities faced by rural communities in Ontario? Unfortunately, it often isn't! Matching the needs of rural communities and academic research is the goal behind a new report entitled Rural Research Priorities.

Rural regions are often limited in their capacity to conduct research and in many ways rely on outside academics at the university level to provide them with research that is relevant to their communities. However, there is a gap between what the communities need and what the universities feel are relevant areas of research.

A recent government commissioned report stated that Ontario's prosperity hinges on creativity. This is a challenge for rural Ontario in many ways because, although there is no lack of creativity, coordination is poor, and there are few resources and information to adjust to changing economic realities. Businesses, municipalities and various regional development organizations are striving to develop and implement local and regional strategies to help their rural communities adjust, but there is often a vital link missing in quality information and research upon which to base their decisions.

To bridge this gap, the University of Guelph, the Monieson Centre at Queen's University, and the Rural Ontario Institute—formerly the Ontario Rural Council—worked collaboratively with funding from the Ontario Ministry of Agriculture, Food and Rural Affairs to develop a report on the research needs of rural communities province-wide, from their own perspectives.

Surveying 23 communities, four provincial organizations and including data from the provincial Northern Growth Plan, the Rural Research Priorities report provides a listing of the key issues of concern to rural communities and more specifically a listing of research questions they would like answered about their top concerns.

The top issues from the community and organizational workshops from Central/Southwestern and Eastern Ontario, in alphabetical order, not ranked for importance, include:

- Agriculture/farm revitalization
- Broadband
- Economic diversification
- Efficient, cooperative government
- Employment opportunities
- Environmental sustainability
- Financial sustainability at a community level
- Health care
- Infrastructure
- Regional strategies and collaboration.
- Skills training/education/literacy
- Sustainable economic development
- Transportation improvement
- Youth retention

The four provincial organizations that took part in the research were the Ontario Professional Planners Institute, the Economic Developers Council of Ontario, the Rural Ontario Municipal Association, and the Ontario Association of Community Futures Development Corporation.

Both the key issues and research questions identified are invaluable in providing direction for researchers to choose projects that would be of practical assistance to communities needing answers to current and future or evolving issues. They establish a clear link between the community's needs and the potential research activity. Articulation of these issues will also help government and policy makers better understand what is happening at the local/regional level in Ontario.

We found that there was considerable regional variation with a number of the issues, suggesting that regional-specific research would be of great value. For example, in Southwestern Ontario agricultural issues ranked highly, while in the North, issues are based more around isolation and distance.

We also identified emerging issues, based on our reflections of the discussions at the workshops with both the communities and the organizations, and our reflections after reviewing the Northern Growth Plan. Emerging issues are ones that are new or are known to exist but which have not received significant research attention. This list includes:

- Aboriginal issues
- Access to capital for small business
- Adequate services in rural areas with declining populations
- Aging populations
- Climate change
- Immigration—attracting new immigrants and labour migration
- Poverty
- Rising energy prices and the impact on rural communities
- Safe drinking water (a specific priority in the North)
- Women's issues

Research into emerging issues may be critical to the future of rural Ontario. Even though they have not placed high on the priority list at the moment, they are areas that can contribute to an important and evolving research agenda.

For more information about *Rural Research Priorities* and to read the report in full online go to:

- http://www.easternontarioknowledge.ca/ index.php/swontario.html
- http://www.ruralontarioinstitute.ca, and at
- http://www.waynecaldwell.ca/Projects/ ruralresearch.html.

Also of interest in terms of past research done with rural communities, you might check out the report Sustainable Rural Communities Research Program—Research Summary 1998-2008 at http://www.uoguelph.ca/research/omafra/omafra/reports\_and\_reviews.shtml.

Dr. Wayne Caldwell, MCIP, RPP, is past president of OPPI and teaches at the University of Guelph. Dr. Jennifer Ball is a Research Associate at the University of Guelph and teaches at the University of Waterloo. Dr. Yolande Chan and Jeff Dixon are with the Monieson Centre at Queen's University. Harold Flaming and Suzanne Ainley were with the Ontario Rural Council (now known as the Ontario Rural Institute) and Sarah Thomson is a journalist who specializes in rural Ontario.

### LAKELAND

### Innisfil Beach Road: Towards a Complete Street

Moiz Behar and Chris Pereira

There has been considerable emphasis recently on the importance of creating "complete streets" within our communities. According to the National Complete Streets Coalition: "Complete streets are designed and operated to enable safe access for all users. Pedestrians, bicyclists, motorists and transit riders of all ages and abilities must be able to safely move along and across a complete street."

For the past four years, MBPD Inc., in association with Todhunter Associates, UMA Engineering Limited, and Ainley Group, has been working on a series of interrelated planning, urban design studies and streetscape designs to transform Innisfil Beach Road in the Town of Innisfil into a complete street. Construction is now under way.

The visioning for this important street corridor in the Town of Innisfil began with development of an urban design concept that sets up the framework for establishing a vibrant, mixed-use main street environment, with comprehensive conceptual designs for the public realm. The goal is to make walking an easy and pleasurable experience. Although there is no public transit service at the moment, the study recommended the establishment of future public transit while the critical mass is being established along this corridor. Guidelines for private-sector development provide for strong street edges with the establishment of buildings close to the streetline, massing to support the pedestrian scale, importance of corner lots, landscaping to

enhance street frontages, and high quality architectural design. Right-of-way widths vary but provide ample space to accommodate sidewalks, boulevard trees and plantings, decorative boulevard and crosswalk paving, and planted medians, as well as on-street parking and bicycle lanes.

The urban design study and guidelines were adopted by Town of Innisfil Council in May 2007. The next step was design and development recommendations for new zoning that promotes intensification but ensures compatibility with surrounding uses. A key feature is a set of mixed-use zones that complement the design guidelines in support of revitalizing the downtown, and provide a solid basis for creating a complete street. Council received the studies in the summer and a public meeting is scheduled for early next vear.

Moiz Behar, OAA, MRAIC, MCIP, RPP, is the principal of MBPD Inc. and Chris Pereira, MCIP, RPP is a planner with MBPD. Moiz is a long-time member of the Urban Design Working Group.

### TORONTO

# The Toronto Planning Dinner— Twenty Dinners and Still Going Strong!

Adrian Litavski

t's hard to believe, but 20 years ago an idea was born when a group of alumni and faculty from the University of Waterloo's School of Planning realized that closer ties would benefit both. The idea was to establish a "Planner-in-Residence" program and to pay for it through a fundraising dinner.



20th anniversary a fine affair

Today that idea has resulted in one of the development industry's premier events—the "Annual Toronto Planning Dinner." On November 16th this non-profit organization celebrated its 20th.

UWPAT, which is separate from the School, has worked closely with faculty to ensure any monies raised would provide the greatest benefit. From humble beginnings, UWPAT has grown and flourished because of the commitment of many dedicated people. Over 120 alumni and faculty have served on the committee. with some serving for over 10 vears. However, one member in particular deserves special recognition. Prof. John Horton has steadfastly served since the beginning. Having acted as the liaison between the School and UWPAT. and having acted as the Dinner's MC for many years, his contribution has been immeasurable. We are grateful for his help. It is also important to recognize the generous corporate support UWPAT has received over the years from Fasken Martineau, MMM Group, and OPPI, without which success would have been much harder.

Creating the "Planner-in-Residence" program was UWPAT's first objective. For 20 years the program has invited prominent practising planners—such as Raymond Spaxman, Gardner Church, Brian Tuckey, Paula Dill,

Bob Lehman and Raymond Simpson—into the classroom to offer students a fresh and practical perspective. The program continues to be the centrepiece of UWPAT's fundraising efforts. However, with the success of the dinner UWPAT has also been able to branch out and fund new scholarships, new endowment funds, and many other activities at the School.

The Dinner has been UWPAT's main fundraising effort. We're both grateful for, and proud of, its continuing success. The Dinner began as a chance for Waterloo planning alumni, along with their friends and employers, to meet and catch up. However, today with its growing attendance it has evolved into a truly multi-disciplinary event attracting planners, architects, engineers, financiers, lawyers, developers and more, regardless of their alma mater. We've been particularly lucky and thankful for the loyalty of the many corporate sponsors and "Friends of Alumni" who return vear after vear.

Attracting as many as 1,000 people, the dinner has also become a respected venue for local, national and international speakers. The dinner has attracted speakers from Toronto, Chicago, Washington, Los Angeles, London (UK), Vancouver, New York.

(Cont. on page 21)

#### ONTARIO PLANNERS: VISION · LEADERSHIP · GREAT COMMUNITIES



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Membership Outreach Pam Whyte, MCIP, RPP p.whyte@delcan.com, 613-738-4160 x220

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Western Lake Ontario, Rosalind Minaji, MCIP, RPP minajir@burlington.ca, 905-335-7642 x7809

Student Delegate, Daniel Woolfson danielwoolfson@gmail.com, 647-448-0000

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DIRECTOR, PUBLIC AFFAIRS Loretta Ryan, MCIP, RPP, x226

REGISTRAR & DIRECTOR, PROFESSIONAL STANDARDS Brian Brophey, x229

EXECUTIVE ASSISTANT Vicki Alton, x0

MEMBERSHIP COORDINATOR Denis Duquet, x222

ADMINISTRATIVE CLERK Maria Go, x225

# OPPI Council Appoints Staff Registrar

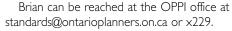
PPI Council approved the appointment of Brian Brophey as OPPI staff Registrar at their October 2010
Council meeting. Since April 2009 Brian has

worked as the Manager of
Professional Standards, supporting
OPPI Committees such as
Discipline, Professional Practice &
Development, Professional
Practice Advisory Group, and
Membership Outreach. He has
worked closely with Ron Keeble,
MCIP, RPP, volunteer Registrar,
learning OPPI's membership criteria and process. Prior to employment with OPPI he worked for the
Ontario College of Pharmacists as
Discipline Case Coordinator He had

Discipline Case Coordinator: He holds a law degree from the University of British Columbia and is a member of the Law Society of Upper Canada.

As Registrar & Director Professional Standards, Brian's major responsibilities include liaison and representation on professional standards, practice and legislative issues with government and other professional organizations, including the Canadian Institute of Planners National Membership Standards Committee. Working with OPPI's Membership

Committee and our Membership Coordinator, Denis Duquet, Brian is responsible for ensuring that OPPI's membership standards and criteria are administered according to the OPPI Act, By-law and Membership policies and procedures. With the Planning for the Future Initiative under way, Brian will support Ontario's transformation and implementation of the new professional standards.



A special thank you was extended to Ron Keeble, MCIP, RPP, by OPPI Council for serving as volunteer Registrar during this time.

Submitted by Mary Ann Rangam, Executive Director



Brian Brophey

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## Message to Members



Susan Cumming, MCIP RPP President 2009-2011

There are times in one's profession when you have to stand up for what you think is fundamentally important about the future of your profession. That time is now! Our top priority is to ensure that professional planners have the strong foundation they need to practice in a broad spectrum of areas. OPPI members ask why is the planning profession not licensed like engineers, architects, foresters?

Why are individuals who are not RPPs able to represent themselves as professional planners? Why do we need to advocate for paralegal licensing exemptions for OPPI members? What are the steps needed to move forward with stronger legislation for the planning profession that recognizes our unique skills, competencies, ethical standards and the broad scope of our practice? These are important and timely questions!

OPPI is participating in a Canada-wide re-examination of what it means to be a planner—the Planning for the Future Project. This is about how planners are trained; how they become members; how planning education is structured; and what are appropriate standards of practice and ethics for planners in a diverse and globalized society. New national standards demonstrate the planning profession's commitment to excellence, provide planning students with a foundation for success, and will benefit professionals at all stages of their careers.

It is truly decision time and you will be asked to vote on By-law changes in the next six months. OPPI Council will ask you to vote YES (twice) at the Affiliate and National level. It is through these By-law changes that the profession will set nationally consistent and high ethical standards to maintain respect for our profession and to move towards the actions that will address the questions that members are raising.

The commitment to raising the bar for planners is extraordinary! As a profession, we are more credible with the public, adjudicators, decision makers, professional colleagues in other disciplines, and within our own profession when we choose to set higher standards and hold ourselves to those higher standards.

On other fronts, OPPI continues to advance our strategic plan actions as laid out in Beyond 2010 — Future Focus and Outcomes for the Planning Profession.

OPPI has provided significant input to the *PPS Review*, to the *Northern Growth Plan* and a long list of important provincial planning policies. Feedback on these and the *Planning by Design: a Healthy Communities Handbook* lead to new opportunities for planners to present and discuss the ideas with many other professional organizations and stakeholders. The *Calls to Action* for planning for age-friendly communities and active transportation guidelines bode well for the profession. This fall, OPPI will be developing a *Call to Action* around access to Healthy Foods and will be exploring the interrelationships of built form, land use policy, economic development and agricultural practices in how these contribute to healthy communities.

It is an honour to serve as OPPI President. Together we can, and we must, move the planning profession forward. Council is committed to listening and appreciates feedback received through the completed membership survey.

www.ontarioplanners.on.ca

#### **OPPI Council Members 2009-10**

Susan Cumming MCIP, RPP President

Mary Lou Tanner MCIP, RPP
President–Elect and CIP Representative

George McKibbon MCIP, RPP Director, Policy Development

Cathy Saunders MCIP, RPP Director, Recognition

Dana Anderson MCIP, RPP Director, Membership Services

Marilyn Radman MCIP, RPP Director, Professional Practice & Development

Mark Paoli MCIP, RPP Director, Membership Outreach

David Oikawa MCIP, RPP Toronto District Representative

Donald McConnell MCIP, RPP Northern District Representative

Steven Jefferson MCIP, RPP Southwest District Representative/ OPPI Secretary-Treasurer

Rory Baksh MCIP, RPP Eastern District Representative

Rosalind Minaji MCIP, RPP Western Lake Ontario District Representative

Robert Armstrong MCIP, RPP Lakeland District Representative

Carlos Salazar MCIP, RPP Oak Ridges District Representative (resigned on June 18, 2010)

Daniel Woolfson/Adam Zendel Student Delegates

### Registrar

Ron Keeble MCIP, RPP

### Staff

Mary Ann Rangam Executive Director

Robert Fraser
Manager, Finance & Administration

Loretta Ryan MCIP, RPP Manager, Policy & Communications

Brian Brophey Manager, Professional Standards

Denis Duquet Membership Coordinator

Maria Go Administrative Clerk

Vicki Alton Executive Assistant

# 2010 Key Strategies Underway

OPPI Council, Committees and Districts embarked on the following key strategies in 2010. Highlights of several key accomplishments follow.

### As the voice of the Planning Profession OPPI:

### Leads and supports members to plan healthy communities

- Furthering the Healthy Communities Initiative with a focus on the delivery of the *Planning by Design:* a healthy communities handbook which was developed in partnership with the Ministry of Municipal Affairs and Housing.
- Providing leadership on behalf of the planning profession on the Review of the Provincial Policy Statement (PPS).
- Offering input and advice on key policy documents such as the Lake Simcoe Shoreline Protection Discussion Paper.
- Participating as part of the multi-stakeholder Why Plan? Committee that is raising awareness about new Planning Act tools.
- Conveying key messages about the Healthy Communities Initiative to stakeholders such as the Ministry of Health Promotion, Ontario Municipal Board, Ontario Public Health Association, the Association of Local Public Health agencies, and the Heart and Stroke Foundation of Ontario and creating a sphere of awareness of the impact that planning and the profession impart on fostering healthy communities.

### Acts as a resource and centre of excellence for planning

- Holding educational and networking events in OPPI Districts that feature best planning practices with a focus on promoting the *Planning by Design: a healthy communities handbook.*
- Conducting a webinar on the handbook that involved more than 800 participants. Making presentations to organizations and stakeholders throughout the province on healthy communities.
- Developing a new continuous professional learning offering; Understanding Legislation and the creation of a course on ethics and professionalism.
- Surveying members and conducting focus groups which resulted in the development of a communications strategy that will guide OPPI in its service to members as a resource and centre of excellence in planning.
- Hosting the 2010 symposium Healthy Communities and Planning for Food A Harvest of Ideas which provides members with insight and opportunities on transformational planning ideas and best practices on food policy and planning for food. The Symposium will also feature student work related to the symposium theme.
- Surveying members on planning for food with an aim to releasing a call to action in conjunction with the Symposium.
- Promoting the University Research Links found on the OPPI web site that keeps members informed of the latest planning research by students and faculty at Ontario's Recognized Planning Schools. The success of these links continues to grow with an average of 300 to 400 hits per month.

# Develops and maintains professional standards in the interest of the public of Ontario

- Planning for the Future Holding numerous District and workplace education presentations, a webinar, print and electronic communications, and a survey to inform members about proposed national professional standards and process as part of the Planning for the Future Initiative. Also, continuing to participate in the national review of membership standards, criteria and process. Scheduled completion in 2011, pending membership approval.
- Providing guidance and advice to the membership on the standards of practice and addressing ethical dilemmas.
- Improving the complaints & discipline process in keeping with best practices.
- Meeting with the Law Society of Upper Canada regarding the maintenance of OPPI's exemption from the paralegal licensing requirements of the Law Society Act.
- Bringing OPPI's By-law in compliance with new federal and provincial legislation affecting labour mobility.
- Continuing to investigate the feasibility of regulating the planning profession through provincial legislation, and has met with approximately 10 non-government stakeholder associations (engineers, lawyers, landscape architects, municipal clerks, etc.)
- Maintaining a watching brief on related developments, such as a proposed new legislative definition of the "practice of professional engineering."
- Improving the membership process has resulted in over 160 oral exams (Exam A) scheduled this year. Congratulations to our new Registered Professional Planners!

### Profession in Ontario

### **VISION**

Beyond 2010 . . . OPPI has a VISION of its role in the advancement of communities and the profession.

The Ontario Professional Planners Institute:

Planning healthy communities through vision and leadership.

### MISSION

Beyond 2010... OPPI has a MISSION of the image that it seeks to project with members and key stakeholders.

# The Ontario Professional Planners Institute is the voice of the planning profession:

- Leads and supports members to plan healthy communities.
- Acts as a resource and centre of excellence for planning.
- Develops and maintains professional standards in the interest of the public of Ontario.

### GOALS

Beyond 2010 . . . OPPI has established GOALS to realize its willed future

## To achieve its vision and mission OPPI will:

- Engage and recognize members
   and stakeholders
- Be the voice of planners to shape planning policy and achieve healthy communities
- Use standards, tools, and legislation to strengthen the planning profession
- Grow the planning profession by continuing to attract the brightest and the best.
- 5. Promote scientific interest and research in planning.
- 6. Provide strong governance and management leadership.

### ONTARIO PROFESSIONAL PLANNERS INSTITUTE

# **Audited Financial Statements**

FOR THE YEAR ENDED DECEMBER 31, 2009

Our auditors (Kriens~LaRose, LLP Chartered Accountants) have conducted our annual audit in accordance with Canadian generally accepted auditing standards. An audited consolidated financial statement and two graphic representations of revenues and expenses follow. OPPI Council approved the Audited Financial Statements ending December 31, 2009 at its February 2010 Council meeting. A complete copy is available by contacting the OPPI office.

The 2009 Business Plan was prepared and approved by OPPI Council. The year ending December 31, 2009 reflects an excess of revenues over expenses in the amount of \$23,678.

Operations (\$3,289) Scholarship Fund \$5,005 Capital Fund \$10,000 Strategic Fund \$11,962

# ONTARIO PROFESSIONAL PLANNERS INSTITUTE SUMMARIZED FINANCIAL INFORMATION

FOR THE YEAR ENDED DECEMBER 31, 2009

CURRENT ASSETS         842,948           EQUIPMENT         327,750           1,170,698         1,170,698           CURRENT LIABILITIES         768,033           SCHOLARSHIP FUNDS         75,023           UNRESTRICTED NET ASSETS         (156,001)           INVESTED IN EQUIPMENT         327,750           CAPITAL RESERVE FUND         74,979           STRATEGIC FUND         80,914           REVENUES         1,170,698           REVENUES         830,600           Conference         388,686           Journal and Mailings         172,168           Professional Development         150,098           Other         137,947	2008 \$
CURRENT LIABILITIES 768,033 SCHOLARSHIP FUNDS 75,023 UNRESTRICTED NET ASSETS (156,001) INVESTED IN EQUIPMENT 327,750 CAPITAL RESERVE FUND 74,979 STRATEGIC FUND 80,914  REVENUES 1,170,698 REVENUES 830,600 Conference 388,686 Journal and Mailings 172,168 Professional Development 150,098 Other 137,947	743,663 352,366
SCHOLARSHIP FUNDS         75,023           UNRESTRICTED NET ASSETS         (156,001)           INVESTED IN EQUIPMENT         327,750           CAPITAL RESERVE FUND         74,979           STRATEGIC FUND         80,914           REVENUES           Membership Fees         830,600           Conference         388,686           Journal and Mailings         172,168           Professional Development         150,098           Other         137,947	1,096,029
REVENUES         830,600           Membership Fees         388,686           Journal and Mailings         172,168           Professional Development         150,098           Other         137,947	717,042 70,018 (177,328) 352,366 64,979 68,952
Membership Fees830,600Conference388,686Journal and Mailings172,168Professional Development150,098Other137,947	1,096,029
Symposium	752,272 280,348 100,900 130,333 144,425
EXPENSES         1,679,499           Council and Committees         551,148           Conference         302,400           Office         311,196           General Administration         170,066           Communications         112,073           Professional Development         98,252           Other         110,686           Symposium         —	1,408,278 528,797 306,832 159,299 128,390 89,190 96,181 133,751
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR 23,678	1,442,440 (34,162)

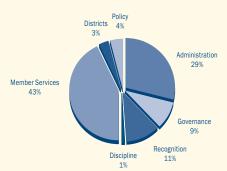
A copy of the Financial Statement can be obtained by contacting the OPPI office.

### 2009 Revenues & Expenses



Journal & Mailing 10%

Total Revenues	\$ 1,679,499
Other	\$ 137,947
Professional Development	\$ 150,098
Journal & Mailings	\$ 172,168
Conference/Symposium	\$ 388,686
Membership Fee	\$ 830,600



Membership Services	\$ 721,618
Administration	\$ 481,263
Recognition	\$ 181,698
Governance	\$ 140,784
Policy	\$ 63,377
Districts	\$ 47,774
Discipline	\$ 19,307
Total Expenses	\$ 1,655,821

# Thank You to OPPI's 2010 Volunteers

MEMBERSHIP Dana Anderson David Mckay Mark Kluge Charles Lanktree Randy Pickering Stephen Evans

PFF Task Force: Andrea Bourrie Bruce Curtis Charles Lanktree Cheryl Shindruk David Mckay Dennis Jacobs Gerry Carrothers Jeff Celentano Karen Landman Kennedy Self Marilyn Radman Mark Seasons Paul Stagl Ron Keeble Ross Cotton Scott Tousaw Stephen Evans Tim Chadder

CAROLINIAN CANADA LIAISON Scott Peck

DISTRICT MEMBERSHIP SUBCOMMITTEES Alan Drozd Brian Treble Daniele Cudizio Darryl Lyons David McKay Lorraine Huinink Mark Bales Mark Kluge Michael Larkin

Eastern District: Amr Elleithy Anthony Sroka Charles Lanktree Rory Baksh

Northern District: Dale Ashbee Glenn Tunnock Randy Pickering

Southwest District: Bruce Curtis Larry Silani Paul Puopolo Stephen Evans William Pol

PROFESSIONAL PRACTICE & DEVELOPMENT Dan Nicholson Harry Shnider Marilyn Radman Peter J. Smith Stephen Alexander Stephen Gaunt Terri Donia

Thora Cartlidge

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Alan Drozd
Amanda Kutler
Amr Elleithy
Andria Leigh
Ann Tremblay
Anthony Usher
Barbara Jeffrey
Barbara Kalivas
Beate Bowron
Beverley Hall
Brandi Clement
Brian Treble

**Bruce Curtis** 

Bruce Singbush

Carlo Bonanni

Cathlyn Kaufman

Charles Lanktree

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Randy Pickering
Ron Keeble
Stirling Todd

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Darryl Bird
Karen Beauchamp
Kristen Barisdale
Krystin Rennie
Lorelei Jones
Mark Paoli
Natasha D'Souza

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Charlotte O'Hara-Griffin
Colleen Sauriol
David Aston
David Stinson
Diana Rusnov
Eldon Theodore
Kris Longston
Leo DeLoyde
Mike Tomazincic

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Angela Dietrich
Brenda Khes
Claire Dodds
Ruth Coursey
Sandeep Agrawal
Wes Crown
William Wierzbicki

Awards Jury Panel - External Amber Stuart John McHugh Kevin Stolarick Paul Ferris

> A Special Thank You to our WORLD TOWN PLANNING DAY Volunteers

Charlotte O'Hara-Griffin Christopher Tyrrell Colin Travis D. Vance Bedore Dan Napier Danny Page Darryl Lyons David McKay Dennis Gratton Dhaneshwar Neermul Diane Childs Dwayne Evans George Vadeboncoeur Gerry Carrothers Glenn Wellings H. Louise Sweet-Lindsay Heather Jablonski Hugh Handy Quentin Hanchard Janice Emeneau

2010 SYMPOSIUM Arthur Churchyard Hugh Handy Jim Riddell John Turvey Karen Landman Katie Temple Margaret Walton Mark Paoli Philip Wong Scott Tousaw Steve Jefferson Wayne Caldwell

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Barbara Mugabe
Elise Hug
Forbes Symon
George McKibbon
Heather Sadler
Lesley Pavan
Leslie McEachern
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Peter Hungerford

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Adam Zendel Anna Wong Bita Vorell Brad Bradford Brooke Astles Daniel Woolfson Jaclyn Mercer Jasmine Tranter Jesse Auspitz Katarina Vuckovic Kendra FitzRandolph Mark Paoli Murray White Nicholas Gallant Sean Stewart Tristan Johnson

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Candice Lee
Carlos Salazar
Diana Rusnov
Heather Konefat
Lorelei Jones
Mila Yeung
Rosa D'Amico
Stephen Gaunt
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DISTRICT EXECUTIVE
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Barbara Mugabe
Charlotte O'Hara-Griffin
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Olav Sibille
Rasheda Nawaz
Raymond Duhamel
Richard Brady
Rinkey Singh
Robert Forhan
Ronald Jaros
Ruth Marland
Scott Tousaw
Stephen Evans
Steven Edwards
Terry Sararas
Tracey Ehl
Walter Yewchyn
William Pol

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Karen Beauchamp
Kris Longston
Leslie McEachern
Paul Baskcomb
Randy Pickering
Thora Cartlidge

TORONTO DISTRICT
EXECUTIVE
Adam Zendel
Anna Wong
Aviva Pelt
Christina Addorisio
Dan Nicholson
Daniel Woolfson
Darryl Bird
David Oikawa
Diana Mercier
Eldon Theodore
Jasmine Tranter
Kendra FitzRandolph
Magdalena Sabat
Murray White
Nicholas Gallant
Sean Stewart

SOUTHWEST DISTRICT
EXECUTIVE
Brad Bradford
Brooke Astles
Harry Shnider
Jacklyn Mercer
Jeff Leunissen
Katarina Vuckovic
Kristen Barisdale
Maureen Zunti
Mike Tomazincic
Paul Hicks
Stephen Evans
Steven Jefferson
William Pol

OPPI JOURNAL Alex Taranu Alissa Mahood Anne McIlroy Beate Bowron Benjamin Puzanov Carla Guerrera Damian Szybalski David Aston Dennis Kar Eric Gillespie John Farrow Marcia Wallace Michael Manett Michael Seaman Nancy Farrer Noel Bates Paul Bedford Rosa D'Amico Steve Rowe Wendy Kaufman

APA LIAISON REPRESENTATIVE Leigh Whyte

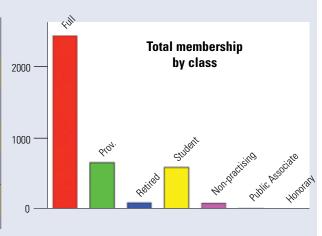
Bruce Singbush Charles Lanktree Darryl Lyons Heather Robertson Paul Stagl Ron Keeble

EXAMINERS – EXAM B Andria Leigh Barbara Dembek Cheryl Shindruk Heather Watson Jeffrey Lederer Mark Dorfman Mary Gracie Michael Hannay Norman Pearson Rossalyn Workman William Rychliwsky

# **Facts and Figures on OPPI**

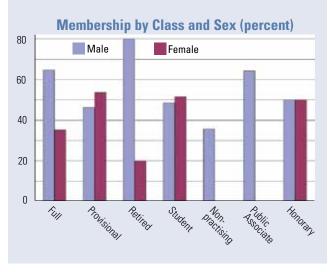
### OPPI MEMBERSHIP BY DISTRICT, AS AT OCTOBER 31, 2010

District	Full	Prov.	<b>TAB</b> Retired	Student	Non- Practising	Public Assoc.	Hon.	TOTAL
Northern District	56	16	2	3	4	1	0	82
Southwest District	386	81	12	107	12	0	0	598
Eastern District	300	67	16	80	10	2	1	476
Lakeland	204	40	8	15	9	1	0	277
Toronto	630	207	35	221	17	4	1	1,115
Oak Ridges	516	167	12	127	23	2	0	847
Western L. Ont.	300	66	8	28	9	2	0	413
Out of Province	7	0	2	0	0	0		9
TOTAL	2,399	644	95	581	84	12	2	3,817
Total (2009)	2,280	734	85	607	62	10	2	3,780
Total (2008)	2,097	786	97	707	69	17	2	3,775

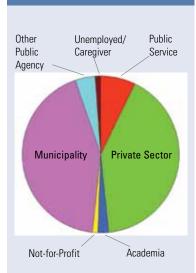


### **MEMBERSHIP BY CLASS AND SEX**

TABLE 2					
	Male		Fe	male	_TOTAL_
	No.	%	No.	%	
Full	1,551	64.7	848	35.3	2,399
Provisional	299	46.4	345	53.6	644
Retired	76	80.0	19	20.0	95
Student	282	48.5	299	51.5	581
Non-Practising	30	35.7	54	64.3	84
Public Assoc.	6	50.0	6	50.0	12
Honorary	2	100.0	0	0.00	2
<b>TOTAL</b> Total (2009) Total (2008)	<b>2,246</b> 2,252 2,263	<b>58.8</b> 59.6 59.9	<b>1,571</b> 1,528 1,512	<b>41.2</b> 40.4 40.1	<b>3,817</b> 3,780 3,775

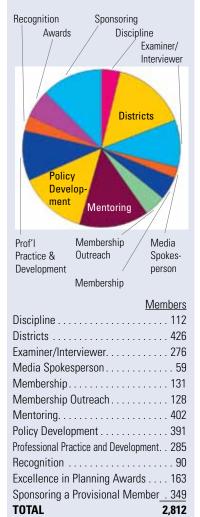


### **EMPLOYMENT CATEGORY**



<u>M</u>	<u>embers</u>
Ont./Can. Public Service	226
Private Sector	. 1,268
Academia	71
Not-for-Profit	38
Municipality	. 1,331
Other Public Agency	130
Unemployed/Caregiver	35
TOTAL	3,099

### **VOLUNTEER INTERESTS**



ers: Malon + Cambriship - Great Communities

### **Planning for the Future**

# Final Reports endorsed by National and Affiliate Councils

Dana Anderson

e are on our way! Since first joining Council as Director of Membership Services in 2006, I have been involved in a series of continuing challenges with respect to our membership process. With the support of staff and my fellow OPPI Council colleagues, as well as the volunteers on the Membership Services Committee and District Sub-Committees and Examiners, I believe we have maintained the highest standard of service to our members. This has been challenging, given the strain on

standard of service to our members. This has been challenging, given the strain on resources and increasing pressure to facilitate the membership process for an increasing number of provisional members within specified time limits.

When I first came onto Council we were at the beginning of CIP's Membership Continuous Improvement Program (now referred to as Planning for the Future or PFF). It was through this process that Dana change would come about to improve our membership process, our standards and recognition of our profession. As I leave Council, we are completing the PFF program with what we hope will be a "yes" vote for by-law changes at both the National and Affiliate levels early next year that will achieve much needed change.

### Your Vote Counts—Implementation of Planning for the Future

For more than four years, OPPI has been actively involved in improving our membership standards through the Planning for the Future Project. In 2009, OPPI Council endorsed the three initial Task Force Reports on Ethics, Competencies and Certification and has continued its involvement in the implementation of the recommendations to modernize the membership process and standards. Both the Membership Committee and District Sub-committees on Membership have played an important role in informing members and advising Council throughout the process.

The National Membership Standards Committee (NMSC) endorsed revised PFF implementation reports on Certification, Accreditation and the Fellows at its meeting in July 2010. The revisions were in response to considerable discussion around comments received from stakeholders, affiliates and members. The revised reports were endorsed in October by CIP Council at

the National Conference in Montreal and by OPPI Council at its Symposium in Guelph; this means the reports are now final and we can take the next steps towards implementation. That is where each and every member gets involved with the opportunity to vote. CIP Council is working on the by-law changes, which will go to the membership for a vote early in 2011 (January-March). Upon approval by CIP members, OPPI

(and other affiliates) will do the same—revise by-laws and ask you to vote. The Administrative Task Force will continue to work on the implementation pieces needed to support the new standards and process including the new Professional Standards Board (PSB). Through the NMSC and the PSB, our professional standards will continue to evolve as professional practice responds to a changing world.

In the last few months I have had an opportunity to meet with many of you

during presentations on the PFF. I have appreciated widespread interest from our members, stakeholders and planning students in discussions about changes to the membership process. Excellent questions have been raised about the PFF implementation and I am committed as a member of OPPI and as one of the co-chairs on the NMSC to ensure the communication to all members about the PFF continues in a timely and comprehensive manner so you have the information you need to make an informed decision.

I wish to thank my fellow Council and Membership Committee members, the District Sub-committee members, our examiners and most importantly the OPPI staff for their support and hard work over the past four years. I extend my best wishes to Charles Lanktree, who is now OPPI's Director, Membership Services.

For more information on Planning for the Future and when the vote will take place visit www.cip-icu.ca or www.ontarioplanners.on.ca

Dana Anderson, MCIP, RPP, is the Director of Planning Services for the Town of Oakville. She recently completed a 4-year term on OPPI Council as Director, Membership Services and has been appointed co-chair of the National Membership Standards Committee.



Dana Anderson

Districts (cont. from page 13)

This year Ellen Dunham-Jones, an award-winning architect and professor of architecture and urban design at the Georgia Institute of Technology in Atlanta, and a leading authority on suburban redevelopment, was this year's speaker. Her latest publication is *Re-inventing Suburbia*, which will be reviewed in these pages in due course.

Adrian Litavski, MCIP, RPP, is a Principal of Johnston Litavski Ltd. and has served as the Chair of UWPAT for two years. He has been a member of the committee since 2004. He can be reached at litavski@planners.to

### WESTERN LAKE ONTARIO

### The Role of Planners in the Niagara Parks Commission and Partners "Spare the Air" Program

Sean Norman and Carla Cavasin

Although many members of the public—and even those within the profession—see land use planning as central to the role of planners, the reality is that planners work productively in a variety of related fields such as resource management, environmental protection, social services, and health care.

The Niagara Parks Commission's (NPC) Spare the Air Emissions Reduction Program, which began almost a decade ago, is a good example of an environmental, public health initiative undertaken by a team of planners working outside traditional landuse planning. The project is managed by Urban & Environmental Management Inc. (UEM) in cooperation with NPC and program partners. At UEM, the project is overseen and managed by a senior environmental planner. Management of implementation is by a project planner with a

degree in Environmental Science, who is a provisional member of the Institute. The project is run by the Spare the Air Ambassador—a summer student currently completing a traditional planning degree from an accredited school of planning.

The focus of Spare the Air Program is to improve air quality and the environment by reducing the unnecessary idling of motor coaches at NPC locations around



Anti-idling campaign inspires

Niagara Falls. Early on, the program was expanded to include municipalities and agencies along the entire Niagara River Corridor as well as transport trucks at international border crossings. The program, which is cooperative and voluntary, is now being implemented at 24 sites, including popular tourist attractions such as the Maid of the Mist and the Butterfly Conservatory, as well the Queenston-Lewiston and Peace Bridge international border crossings. NPC is the Program lead, and Program Partners include the City of Niagara Falls, Town of Niagara-on-the-Lake, Town of Fort Erie, Peace Bridge Authority, Niagara Falls Bridge Commission and Ontario Power Generation.

The program, which runs from May to August, focuses on educating drivers because they control the idling of their vehicle. Planning activities include program compliance monitoring, driver interventions, a driver recognition program, monthly newsletters and an annual report. These activities are complemented by signs, brochures, and surveys of vehicle operators.

Monitoring includes the identification of priority sites and problem drivers and/or companies. To be fully compliant, drivers must

turn off their engines within 30 seconds of arriving at a site and are allowed to idle for up to one minute before leaving. For motor coaches an additional three minutes is provided for direct passenger pick-up and drop-off.

Driver interventions are a method of communicating the goals and objectives of the program through direct personal contact. Drivers are encouraged to participate in the program through voluntary compliance and are also asked questions regarding program awareness and methods of improving compliance. Every month during the season, a motor coach or transport truck driver or company is awarded the "Idle-Free Certificate of Recognition," which acknowledges awareness of the program, and a willingness to spread the word to others.

As a result of the success of the program, UEM's planners were invited by Natural Resources Canada (NRCan) and Motor Coach Canada to develop an Idling Reduction Toolkit. The toolkit, completed in 2007, was developed through consultation with over 100 stakeholders. Requests for the toolkit are received from across North America.

The program demonstrates the success of public education and engagement instead of relying on enforcement, fines and other hard-line approaches. There is also evidence that the Spare the Air Program is improving environmental quality and contributing to the health of the Niagara River Corridor.

Sean Norman is a Project Planner with UEM and a Provisional Member of OPPI/ CIP. Sean is responsible for program implementation and supervising the activities of the Spare the Air Ambassador. Carla Cavasin, MCIP, RPP, is the Administrative Services Coordinator/Planner for The Niagara Parks Commission. Carla has been involved in the program since its inception in 2001 and provides liaison between the NPC, Program Partners and UEM.

### Heritage Tourism— Enhancing the viability of Oakville's heritage resources

James Neilson

n 2005, the Ontario Ministry of Culture released a report on heritage preservation called Strengthening Ontario's Heritage: Identify, Protect and Promote. The report examined how municipalities could use new powers provided by the strengthened Ontario Heritage Act to enhance the role of heritage throughout Ontario's communities. For heritage planners, the focus has always been on identifying and protecting heritage buildings and infrastructure, with some municipalities having more success than others. However, heritage promotion can support the goals of heritage preservation by placing additional value on heritage assets. Essentially, if heritage can be shown to be an economic driver, this provides a sound rationale for heritage preservation

In Oakville, heritage preservation has been a success, with over 900 registered properties of cultural heritage value or interest, including 127 individually designated properties as well as three heritage districts. As a recipient of the 2009 Lieutenant Governor's Ontario Heritage Award for Community Leadership in Heritage Conservation, the Town had achieved the first two objectives set out in the Ministry of Culture's report. The next step was to determine how these assets could be promoted to become even more important assets for the community.

The result was the Oakville Heritage Tourism Strategy. Produced with the input of Oakville's three heritage societies, community and business leaders and the Oakville Tourism Partnership, the report made 15 recommendations in three key areas (relationships between various organizations, infrastructure improvements and marketing

opportunities) aimed at providing greater awareness of Oakville's heritage assets both within and outside Oakville.

While tourism may be outside the planner's realm of expertise, it is still possible for planners to play a key role. Oakville's heritage planners have developed a strong relationship with the heritage community and an obvious point of contact. Planners within the public realm are entrenched in a network that allows them to connect with a variety of people doing different types of work. This gives planners the opportunity to act as the bridge between the heritage community and other facets of the public sector or the greater community. Eventually, the need for a bridge dissolves as the heritage community builds its own network, but in the initial stages, the planner might be one of the most important figures in this process. Ultimately, it is in the best interest of the planner to be involved in a project like the Heritage Tourism Strategy because it not only provides greater opportunities for heritage preservation, but also allows planners to empower the heritage community.

James Neilson is a recent graduate of the MES program at York University and a Planning Intern with the Town of Oakville with a focus on the Oakville Heritage Tourism Strategy. He can be reached at neilson 12@hotmail.com

### PEOPLE

### Jeff Lehman Elected Mayor of Barrie

eff Lehman has been elected Mayor of Barrie. He was previ-

ously a councillor with the City in a downtown ward and is a principal with MKI Canada. Jeff is a graduate of the



Jeff Lehman

London School of Economics and taught there before returning to Canada. He has also been a contributing editor to the *Ontario Planning Journal*.

Andrea Gabor, a partner with Urban Strategies Inc., was elected Vice President of CIP, and will move up to the presidency when Marni Cappe's term concludes next year. Also at the CIP conference, three new Fellows were inducted into the College: former CIP and OPPI president, Ron **Shishido**, a partner with Dillon Consulting, and Jean Monteith, founder and principal planner of Monteith Brown Planning Consultant. The third inductee was Bill Buholzer from Western Canada.

**Diana Jardine** has retired from Municipal Affairs and Housing after a stellar career in policy and senior management. She served on OPPI Council twice and steered the *Ontario Planning Journal* in its formative years. She

was also chair of the 1987 OPPI/ CIP conference—"Other Voices: Perspectives on Planners and Planning."

This conference set what at the time were attendance records. (Some committee members are still wearing their conference



Diana Jardine

t-shirts.) Her roles with the province were varied and distinctive. In the 1980s her branch published many high-quality research reports. She also spent several years mopping up after the ice storm, becoming one of the province's experts in disaster relief management.

**Bob Forhan**, President and CEO of iPLANcorp, has been named by the Newmarket Chamber of Commerce as Entrepreneur of the

Year. iPLANcorp is home to professionals and specialists in land-use planning, geography,

urban design, architecture, information technology and software development. Iain Myrans, who joined the Canadian Urban Institute as a student



Bob Forhan

intern and rose to become a senior planner, has joined the Ministry of Research and Innovation as a senior policy advisor. James Cox has recently joined Canada Lands Company as their Director of Urban Planning and Project Management. Cox previously worked at The Goldman Group and Minto Urban Communities Inc. He has also worked as a planner with Bousfields Inc. and for the City of Auburn, New York

### **OBITUARY**

### Macklin Hancock, FCIP

ne of the giants of the planning world died in September. The founder of Project Planning Associates Ltd in 1956, Hancock earned an international reputation early on in his career as the principal designer of Don Mills, which established the concept of the self-contained community. Trained as a land-scape architect and planner, Hancock specialized in campus planning, park planning and community planning in Canada and around the world.

Born in Nanjing, China, in 1925, Hancock was educated at what was to become the University of Guelph, and Harvard. Although much is made of the fact that he was given the assignment for Don Mills "fresh out of Harvard," Hancock was by then already a decorated war hero, who had flown Spitfires during the Second World War.

Building on five principles that evolved from the work of Ebenezer Howard in the UK, Clarence Stein and Henry Wright in New Jersey, Don Mills came to be synonymous with suburban design. The neighbourhood principle divided the community into four quadrants, focused on a shopping centre. Each quadrant had its own community facilities, including parkland. The second principle was the separation of pedestrian and vehicle traffic, which worked better in theory than practice. The third concept was design control, requiring Bauhaus-trained architects. Fourth was a system of green linkages to neighbourhood parks. The fifth idea, harking back to Howard's notion of allowing residents to live and work in the same area, was to integrate industry into the community.

Recognized by CIP in 1997 with his election to the College of Fellows, and the Canadian Society of Landscape Architects in 2009 with a lifetime achievement award, Hancock was also recognized as a principled businessman who worked hard to ensure that the contributions of all disciplines were recognized in the final product. Project Planning Associates was one of the first firms to venture into the Middle East, and the firm's specialty in master-planning provided a model for how to translate planning principles into varied contexts.



**EDITORIAL** 

## Policy Shifts— Who Gives a Tweet?

Glenn Miller

ITH MUNICIPAL ELECTION RESULTS still reverberating around the province, looking ahead to the provincial election next fall might seem premature, but the recent experience of planners in England and Wales under a Coalition government committed to shrinking an unprecedented deficit should give Ontario policy makers pause.

In the words of Royal Town Planning Institute president Ann Skippers, regional planning has been "wiped out overnight," and along with it thousands of planning jobs and the housing targets developers rely on to guide their construction timeframes. Projects in the pipeline and even those in construction have been abandoned and are deader than Monty Python's parrot. In the interests of "localism," the government has proclaimed a "community right to build." This means that community organizations that can muster 75% support may develop land for housing, even if it is in protected countryside or greenbelts. To its credit, RTPI has committed to work with the new government to point out "examples of good planning" in an attempt to protect the fundamentals.

For RTPI, which must balance the interests of 23,000 members while seeking to protect the public interest, there is a lot at stake. According to Ann Skippers, the government has "taken a very firm stance...and signaled the end of top down centralization, the end of nationally driven policies and the end of a target-driven culture. (It) is keen to put power back into the hands of the local community." Critics of the prime minister's "Big Society" suggest that the government intends to rely instead on the wide-scale use of social media such as Facebook and Twitter to test the boundaries of acceptable change.

Why should this state of upheaval in the UK concern

planners in Ontario—a jurisdiction also saddled with massive deficits?

Perhaps the answer lies in the realization that policies and principles once considered as progressive are in fact fragile, and more dependent on the mood of the electorate than we like to think. In Britain, a planning system built around responding to "policy guidance"—the equivalent of our Provincial Policy Statement—is being dismantled with unseemly haste. The quest to cut costs can have unintended consequences.

Although strides made by the province since 2003 to advance good planning have been impressive, many files of interest to planners have reached a critical point in their evolution. These include the Growth Plan for the Greater Golden Horseshoe; the *Green Energy Act* and support for renewable energy; plans to invest billions in public transit; revised regulations for cleaning up contaminated soils; the treatment of water and other natural resources; greenbelt protection; affordable housing; and waste management. All these files must be managed and implemented in a difficult economy. To cap it all, the Provincial Policy Statement review continues through 2011.

What lies in store in an election year? If hard-won gains on complex planning issues are to be protected, planners need to focus on substance rather than superficial conclusions concocted with opinion polls and social media.

Glenn Miller, FCIP, RPP, is editor of the Ontario Planning Journal. He is also vice president of education and research with the Canadian Urban Institute in Toronto. He can be reached at editor@ontaroplanning.com

To cap it all, the Provincial Policy Statement review continues through 2011

**LETTERS** 

# No reference to the cover picture?

I was rather surprised by the September/October issue because the cover picture of Hillcrest Lodge was not mentioned in the accompanying article. Many volunteers, whose tireless efforts have made places such as this a reality, deserve recognition. Chief among them would be Ken McMullen of the Homelessness Committee from St. Paul's United Church. His work on behalf of the poorly housed was pivotal in Hillcrest's inception. The "elbow-grease" of this project began seven years ago, but it was able to take advantage of

provincial funding for affordable housing in 2005, through the County of Simcoe.

Hillcrest provides accommodation for 30 economically vulnerable seniors. They each have a private apartment with a bath and kitchenette. Uniquely, there is also a full-service dining room operated through a subsidized meal plan. The tenants are capable of independent living, but receive assistance from "Helping Hands" seniors care when requested. It is a neighbourhood-scale project that nestles seamlessly into the surrounding single-family community. It is an excellent reuse of an existing building with heritage features, and fronts directly onto the existing sidewalk/street grid. Residents are close to a bus stop and are a 10-minute walk to shopping, the downtown, and the waterfront.

Editor's note: Ryerson
Univerity's Professor Zhixi
Cecilia Zhaung was the
supervisor for the initial
research for the project
described in "Getting Ready
For Aging." Her name was
inadvertently left out of the
acknowledgements.

Also not mentioned are two school properties made redundant by the School Board, as possible locations for affordable housing. Ken, as well as the Board of Hillcrest, have taken an active interest in these sites, and are pleased to learn that they will be used for future projects. Villages, towns, and cities all across Ontario are in much need of housing for folks of modest income. It is encouraging that places like Orillia are attempting to implement provincial policy and take action on the affordable housing front.

—David J. Stinson, MCIP, RPP, A.Ag., is with Incite Planning. He can be reached at dave@inciteplanning.com

# Division Court Decision Insights

I read the interesting discussion of the "Niagara Jet Boat" Decision of the Court of Appeal and the question of interpretation of official plans in the most recent issue. I would like to bring to your attention a Divisional Court Decision obtained by my colleague, Rob Robinson, in May of 2009. His appeal did involve an OMB Decision and essentially reached the same conclusion—that the matter of the interpretation of an official plan was up to the Board Member and a Member was not just to accept expert opinion evidence as to the meaning of Plan policies from a land-use planner (Paragraphs 34 and 47 of the 2009 Decision in Romlek Enterprises). Accordingly we do have some case law from the courts pertaining to matters before the OMB and concerning proper Official Plan interpretation.

—Gary McKay is Senior Solicitor,Planning & Administrative Tribunal Law, with the City of Toronto. He can be reached at gmckay@toronto.ca

# Overwhelming response to "Unacceptable Future"— selection of letters

Note that for consistency, the names of the letter writers have been withheld and details edited out to protect the identity of individuals.

JUST A BRIEF NOTE TO THANK YOU for your article about your son. This evening I came across what appeared to be a homeless man in an alley who was calling out for help. It turned out that "George" was in serious withdrawal after a 6-day binge on crack, among other things. I helped him locate and get to a detox clinic that luckily had an available space. He told me that only last week he was employed and clean, that he came from a good family and had gone to a good school... it seemed that he was trying to assure me that he was not going to hurt me and that he was legit. He expressed over and over again that he was embarrassed and apologized for burdening me but he just need a little help to get him to a safe place. Regardless, he was bright, articulate, charming, funny and very thankful that I had stopped and helped when no one else would. I had a moment of clarity and realization that he could have easily been a friend, a brother, or a son but was desperately struggling with demons that I could never fathom. I would like to think that I would have done this on my own accord, but frankly I believe it was your story and the impression it made on me that, against all my better instincts, nudged me over to this large shaking figure laying on the asphalt and in the dark. I am so glad that I did because this experience changed me in a really good way and George as well. Thank

An amazing article Paul—honest and humble. I can relate somewhat as I have a nephew in a similar circumstance—it's great that you

can speak out about something so personal and profound. I'm sure you've touched many people.

We too have a nephew who suffers from schizophrenia. His first psychotic episode happened at university. He was arrested, brought into hospital. While still in police custody he walked; his mother authorized a police arrest and I was with him when the police picked him up. Football tackle style, handcuffs, headfirst and sideways into the back of the police car. Unbelievably brutal and could have been worse. He spent some weeks in a locked ward and was released to live with the family, which has not been easy. He resists psychiatric care, and we have not been able to persuade him away from using marijuana. Although he is bright, I know that feeling of helplessness when you can no longer reach someone.

You did a very good thing writing that piece, I will be forwarding this to my family members. It is very hard not to be able to help those you love and you have written the piece in a direct, unsentimental way that must have taken a few hard edits.

Paul—just wanted to say your article is both revealing and extremely well written—and I think very helpful in putting life in perspective. I'm sure it was difficult to write. Thank you for sharing it.

Dear Paul: I am taking the liberty to address you by first name because I feel I have gotten to know you as an appreciative reader of your articles in the *Ontario Planning Journal* and as a fellow member of the Institute.

I want to express my appreciation of your courage and humility in laying open your journey in the uncertainties of an "unacceptable future." You have been alluding to your personal challenges in your columns, but this issue's article gives a full account of the wisdom with which you have dealt with the realities unfolding in your life. There is undoubtedly a lesson for those claiming to plan the futures of communities. Thanks for giving us a glimpse of what acceptance and dealing with changing life could be.

### LETTERS TO THE EDITOR

Members are encouraged to send letters about content in the *Ontario Planning Journal* to the Editor (editor@ontarioplanning.com). Please direct comments or questions about Institute activities to the OPPI President at the OPPI office or by e-mail to executivedirector@ontarioplanners.on.ca

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## Trees in the City— Why we should care

Joseph Guzzi

rees play an important role in our cities. They help make the city beautiful and its inhabitants healthier. Trees also represent an excellent return on investment. For each dollar invested approximately \$17.50 will be returned as avoided costs for energy supply and air pollution control, increased property values and improved human health.

Trees can also help mitigate the effects of climate change. For example, a typical tree stores on average 13 pounds of carbon annually, and forests can store 2.6 tons of carbon a year. Trees also lead to better air quality. A mature leafy tree produces as much oxygen in a season as 10 people inhale in a year. Trees also help mitigate air pollution by acting as biological and physical filters. Maintaining a healthy tree canopy is a good way to reduce the heat island effect (by as much as three or

four degrees Celsius) and careful placement of the right kind of trees can help keep interiors cooler. There are also many health benefits, ranging from the calming effect of greenery to reducing skin damage from the sun. Finally, trees play a key role in filtering water and reducing soil erosion.

# A green city exerts a calming influence on urban life

So, with such a long list of benefits, why are tree budgets not given the attention they deserve at city hall? In big cities like Toronto, the voluntary sector has to step in to augment municipal efforts.

The Toronto Parks and Trees Foundation plays a significant role in helping make the

city cleaner and greener. The Toronto Parks and Trees Foundation is a not-for-profit, charitable organization to protect, preserve and enhance Toronto's parks, public green spaces and urban forest. The Foundation works with individuals, corporate donors and the community to accomplish its goals.

The Foundation looks for solutions that contribute to the three key elements of sustainability: environment, economy and community. By working to create a more beautiful city through better parks, preserved natural areas and more trees, the Foundation help make Toronto more liveable and attractive to its inhabitants. A green and beautiful city with quality parks and a healthy urban forest exerts a calming influence on urban life, adds value to our neighbourhoods, and helps to support safe communities and healthy lifestyles.

The Toronto Parks and Trees Foundation supports a range of programs to fulfil its mandate. Learn more about the Foundation by visiting www.torontoparksandtrees.org.

Joseph Guzzi, MCIP, RPP, is a planner in private practice and a Board Member of the Toronto Parks and Trees Foundation.

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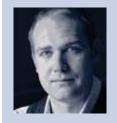
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**PERSPECTIVES** 

# City of Walls: Crime, Segregation, and Citizenship in São Paulo

Derek Nawrot

NE CANNOT BEGIN TO WRITE OF URBANISM IN Latin America without discussing the increasing social polarization that threatens to divide the country's already fragmented cities. Although this division manifests itself in the everyday interactions of Paulistanos, citizens of São Paulo, Brazil, it was best personally exemplified for me in 2001 while returning to my one-time home in Edificio Copan. Edificio Copan is Brazilian architect Oscar Niemeyer's mixed-use residential/commercial opus that was once listed in the Guinness Book of Records as the world's most populous structure with close to 5,000 residents of varying social classes. As I crossed the front of the then Hilton Hotel, where the well-heeled theatre crowd congregated on the front-steps, I noticed 13 scruffily-dressed street children crawl from underneath a sewer grate a couple meters away with both parties oblivious to the other. It was a poignant lesson in the realities of the world's emerging economies, especially witnessing a city turn its back on its own young inhabitants, and future.

The word "progress" is emblazoned in the national flag of Brazil; however it seemed that in light of Sao Paulo's massive surge to become what Saskia Sassen would call a "global city," it has remained ignorant of the human factor. The cost of this ignorance is seen in the decreasing livability of its citizens who transformed the city from a sleepy town of 32,000 to a megacity of some 18 million residents in a little over 100 years. The first comprehensive plan was introduced in 1971. An update was issued only recently. Bridging social and economic divides has been reinforced by the national Constitution which, since the 1950s, has disallowed mixedincome buildings. The country counts 30,000 millionaires, who move around by private helicopter. Some neighbourhoods rate as high on the Human Development Index (HDI) as those in Canada. At the other extreme are growing security concerns. Tensions were brought to the forefront in 2006 when citizens were held hostage in their homes as the Primeiro Comando da Capital organized crime group attacked the police in an unprecedented wave of violence. Teresa Caldeira's excellent book, titled City of Walls: Crime, Segregation, and Citizenship in São Paulo, looks at the above subjects in its discussion of new patterns of urban segregation and suggests that if offered a choice between a condominium and house, residents are more likely to choose the former as it is less of a security risk.

Growth rates in Latin America's key megacities have

Derek Nawrot is a recent graduate of Ryerson's School of Urban and Regional Planning.

finally stabilized and among some cities, such as Bogotá, Colombia, positive and innovative trends are emerging that are instilling a much needed sense of civic pride. Returning to São Paulo recently, I was filled with optimism that after two terms in office, the results of President Luiz Inácio Lula da Silva's (or simply "Lula") winning social and poverty campaigns would be visible. I hoped the dilapidated central area would be breathing new life in light of progressive urban design incentives and a municipal campaign to remove billboards, and one would not feel threatened to look up, as opposed to on who was watching you, in order to enjoy the visually stunning skyline. While interviewing some of the country's key urbanists though, the frustration that residents continue to feel extinguished any optimistic thoughts.

Despite the north-south continental divide, São Paulo is not unlike a Midwest American city, such as Chicago or Detroit. It was built on a manufacturing base, quickly embraced the automobile and developed immense roadways with no regard for the pedestrian, and let its core slip into despair as businesses and the middle-class departed. Since the early 1980s, the city has transitioned to a "service metropolis" which has resulted in increased social and economic polarization through the expansion of the informal economy and the demands of a city, and the advantaged populace, trying to assimilate into the international economy. All of the challenges, whether they be urban renewal, adequate transportation, or security, remain isolated in "silos." These silos must be bridged if the question of how São Paulo can progress from a time of rapid growth and inadequate planning and infrastructure, to providing a just quality of urban life and sustainable development in a local political system that seems determined to maintain the status quo, can be attempted to be answered.

Many of my middle class *Paulistano* friends felt that the Lula administration has not benefited them. In reality these friends have been blind to the "new" Brazilian economic miracle and the fact that they are gainfully employed in the formal economy. This behaviour exemplifies that reality that São Paulo has essentially been caught in a cycle of urban transgression against the poor. Nadia Somekh, Director of the Facility of Architecture at Mackenzie University and a local urban researcher, confirms this observation. She explains that in 1988, after Brazil's constitutional transition from an authoritarian regime to a democracy, the poorer residents that had been pushed to city's periphery wanted civic participation. The middle

classes feared the poor and began confining themselves to heavily guarded, secure locations such as their condominiums and exclusive shopping malls. For example, there are seven malls within  $10 \text{km}^2$  in one area of the city. The poor meanwhile, organized and began a quiet takeover of abandoned apartment buildings in the city's core. Two such examples are the São Vito and Prestes Maia buildings that stack 20+ floors and were the reclaimed home of squatters who have only recently been evicted. Some estimates suggests these *vertical favelas*, or slums, account for 30% of buildings here.

The "Centro," or core area, has been identified as a key area for redevelopment. It is hoped that urban renewal will filter from here just as local corporations have leapfrogged and established new business districts four such times (imagine four Canary Wharfs within a stretch of approximately 15 km) in the past 40 years. Despite high hopes for Sao Paulo's revitalization, some initial projects, such as the urban redevelopments of historic buildings, like the central railway station, Estação Júlio Prestes, and the contemporary arts museum, the Pinacoteca, have had mixed results. The Pinacotecta, located in a depleted area of the core known as "Crackolandia," for its drug dealers and prostitution, remains exclusive for the upper and middle-classes and ensures that one can arrive and department securely by car. The result, says Eduardo Marques, Director for the Centre for Metropolitan Studies and Professor of Political Science at the University of São Paulo, is that instead of providing inclusive renewal that threads into the existing urban fabric and benefits those in the surrounding neighbourhood, the government simply circled the redevelopments and told undesirables to stay away. Subsequently, these people migrated further into the core where crime has increased in the past two years and where there is a visible and threatening police presence.

The fix São Paulo needs will only stream from its ability to evolve while embracing all actors. Investment, especially in creating safe public spaces, has to reach the poor outer fringes instead of sorely the middle and upper classes neighbourhoods, whose residents are locked up in fear and do not particularly use them. The sceptical middle and upper classes have to develop a stronger civic consensus and learn to travel outside of their daily. secure routines while demanding accountability from a corrupt local government. The planning ideas and innovative proposals are there but rendered useless until the municipal government gains a fair conscious. With 17 mayors since 1971, the ping-pong match over power, let alone planning, is unlikely to subside anytime soon.

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# **Canadian Urbanists** gather in Montreal: CanU2 2010 National **Symposium**



Alex Taranu



Urban design in the round - CanU session at Montreal's Biosphere

■HE SECOND National Symposium of Canadian Urbanists (CanU2) took place in Montreal just ahead of the CIP conference. Organized by the Council for Canadian Urbanism (CanU), the event gathered over 60 professionals from across the country for animated discussions of key issues faced by Canadian urbanism.

The Symposium took place at the Montreal Biosphere and started with a series of presentations from local urbanists including Renee Daoust (Daoust Lessage), Anne Cormier (Universite de Montreal), Nick Luka (McGill University), and Dinu Bumbaru (Heritage Montreal) under the banner "Learning from Montreal."

The "Leading Edge urbanism: Canada's largest cities" session included brief presentations from former Ontario Planning Journal correspondent Brent Toderian (Vancouver), Thom Mahler (Calgary), Robert Freedman (Toronto), Aurele Cardinal (Montreal) and Andy Fillmore (Halifax). Keynote speaker Larry Beasley, a founding member of CanU, held the participants' attention with an exciting presentation paralleling his work in Abu

Dhabi with the Canadian urbanist experience. This was followed by a robust debate around "Urbanizing Suburbia," anchored by brief presentations from Dan Leeming, David Gordon and Alex Taranu.

The final session focused on the organization's role, mandate, priorities and activities leading up to the next national symposium/ conference in 2011. The Urbanization of

Suburbia was considered to be a key priority for the organization in achieving its goal for a more sustainable and healthy Canadian urbanism. The Symposium was followed by an urban design mini-charrette organized by CanU for the CIP Conference. Using a complex site in Montreal, the charrette demonstrated design and planning responses to the common issues and opportunities related to Climate Change and cities.

Initiated in 2006 and registered in 2009, the Council for Canadian Urbanism (CanU) is a movement whose contributors include members of OPPI/CIP, urban designers, architects, landscape architects, engineers, developers and other urbanists operating across Canada. CanU has actively promoted the inclusion of all regions in the use of best practices and in sharing experience in the building of great communities. For more information about the organization, please check CanU's website at: www.canadianurbanism.ca.

Alex Taranu, MCIP, RPP, is a founding director of CanU, and is Chair of the Policy Development Committee's Urban Design Working Group.



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### Farmers. Feasts and **Famines**

Agricultural Urbanism: Handbook for Building Sustainable Food & Agriculture Systems in 21st Century Cities Janine de la Salle and Mark Holland, and other contributors Green Frigate Books, 2010, \$27.95

City Farmer: Adventures in Urban Food Growing Lorraine Johnson Greystone Books, 2010, \$19.95

Empires of Food: Feast, Famine and the Rise and Fall of Civilizations Evan D.G. Fraser and Andrew Rimas Free Press, 2010, \$34.99

Reviewed by Philippa Campsie

IME WAS, I could keep up with the new books coming out on local food and food politics. These days, that would be a full-time job. So I look for certain subjects and good authors and unusual perspectives. On a good day, I can find all three in the same book: two out of the three books reviewed here certainly made my day.

Among the subjects that I try to follow is urban agriculture, so I was drawn to a book called Agricultural Urbanism, by Janine de la Salle, Mark Holland and other contributors. I was taken aback by the small type (the photo captions require me to remove my glasses and squint), but after a few minutes, I realized that the font had been chosen to pack as much as possible into 250 pages.

It calls itself a handbook, yet the authors clearly intended it as a call to action. This is evident in titles such as "Waking from the Coma: The End of the 20th Century Food System," or "Fear and Loathing in the Grocery Store," or (here's a word for you) "The Kumquatification of Urban Food."

The authors are passionate about their subject, vet indiscriminate in what they include. Why waste space on a sidebar containing street names in London that refer to food (Pudding Lane, Milk Street)? And in the section on "Planning and Design for Agricultural Urbanism," along with some sensible talk on matters such as composting, the authors of one article find it neces-

sary to define "roads." Apparently they are "linear public corridors that facilitate vehicular transportation and the movement of people through cities." I'll spare you their definition of "buildings."

This compact tome with its multiple authors, repeats itself here and there, and in trying to be all things to all readers, buries useful content in unnecessary explication. Had I been the editor, I would have cut the word count by half. eliminated some of the well-meant but dull illustrations (anybody out there not know what a big box food store looks like?), and bumped up the type size for those of us who have lessthan-perfect vision.

I turned with relief to a very different book—City Farmer, by Lorraine Johnson, who recently spoke at the OPPI Symposium in Guelph. There are no illustrations, because none are needed. The writing is vivid and colourful—the chapter on keeping chickens

in a backyard, called "What the Cluck?" is a delight. There are useful lists (such as "Easy Edible Plants to Grow with Children") and sidebars (the one on composting contains some hard-won wisdom on rat-proofing), and my copy is bristling with sticky notes.

This is a book based on solid experience,

written with panache, and studded with helpful advice and information. It is less of a strident call to action than a compelling invitation to everyone to get growing-apartment and townhouse dwellers as well as those with backvards or allotments in community gardens. Johnson is political, but also practical, and concludes that "something is better than nothing"—that every

effort to grow something edible is worthwhile, even if it's only some herbs in a pot on a windowsill. I couldn't agree more.

Finally, after contemplating the nitty-gritty

of growing food, it is worth taking the long view, and I recommend Empires of Food: Feast, Famine and the Rise and Fall of Civilizations by Evan D.G. Fraser and Andrew Rimas. This book dramatically illustrates a point once made by George Orwell (quoted, as it happens, in Agricultural Urbanism): "Changes of diet are more important than changes of dynasty or even religion."

Cities are founded on the exchange of food, and empires rise and fall on the discovery of a new food or even a flavouring—you wouldn't believe the things people did in the name of nutmeg. And not just food, but fertilizers, water for irrigation, or ice for keeping food fresh. The authors take you on a tour of world history through the perspective of food, and it's a wild ride.



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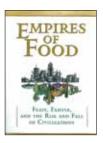
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growth management | policy formulation | zoning by-laws land development & redevelopment | commercial planning | expert testimony The story opens with the Three Gorges Dam (which "exists because of the way China gets its food"), follows the travels of a Florentine trader in the 16th century, backtracks to ancient Rome, fast forwards to medieval Britain, and then farther on to

present-day Niagara Falls. And that's just Part One of three.

Fraser, an agricultural expert who divides his time between Guelph, Ontario, and the U.K., and Rimas, a Boston-based journalist, previously collab-



orated on *Beef: The Untold Story of How Milk, Meat and Muscle Shaped the World,* which I have now put on my reading list. Clearly, "you are what you eat," falls short of the mark. What you eat is your politics and your destiny.

Philippa Campsie is deputy editor of the Journal, and has written about local food for the Metcalf Foundation. Her backyard vegetable and herb garden is a testament to the wisdom of "something is better than nothing."





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