

Ronald Keeble Undergraduate Scholarship Evaluation Rubric

The Ronald M. Keeble Undergraduate Scholarship assists in furthering planning education and recognizing undergraduate student members who are making a positive contribution to their communities.

Eligibility Criteria:

- Must be a student member of OPPI
- Must be enrolled in a full-time, undergraduate planning program for the upcoming academic year

Level	1- Limited	2- Developing	3- Strong	4- Exceptional
Community Contribution and Perceived Impact <i>Considers how the applicant contributes to their community, broadly defined.</i>	Limited or informal involvement is described.	Some involvement is demonstrated, with modest impact.	Ongoing involvement with a clear positive contribution.	Meaningful involvement that demonstrates initiative, leadership, or lasting impact.
Commitment to the Planning Profession <i>Considers interest in, and exposure to, planning beyond coursework.</i>	Limited engagement beyond academic requirements.	Some participation in planning-related activities or groups.	Regular engagement through events, volunteer roles, or student leadership.	Strong engagement showing initiative, leadership, or advocacy.
Career Intent and Professional Values <i>Considers clarity of interest in planning and alignment with public interest values.</i>	Career interests are still forming or loosely connected to planning.	General interest in a planning-related career is described.	Clear intent to pursue planning, with thoughtful reflection on impact.	Compelling and well-articulated vision for contributing to the profession and communities.
Academic and Professional Engagement <i>Considers involvement in learning experiences</i>	Limited engagement beyond required coursework.	Some participation in projects, clubs, or applied learning.	Active involvement that supports learning and professional growth.	Consistent engagement demonstrating curiosity, initiative, or leadership.

<i>inside or outside the classroom.</i>				
References <i>Considers how well references support the applicant's commitment and potential.</i>	References provide limited detail or specificity.	References speak positively to the applicant's engagement and character.	References clearly support the applicant's interest in planning and community involvement.	References provide strong, specific examples of impact, commitment, or leadership.

Total score: /20