Advertise in Place Magazine

Make your brand part of the story.

2027 AD KIT

Target Audience

Reach a focused network of planning and community based professionals

Trusted Platform

Align your brand with OPPI and a credible voice in planning

Visibility

Showcase your organization in a polished publication with lasting value

Secure your space in Place Magazine

Advertising opportunities available for upcoming issues
advertising@ontarioplanners.ca

Promote your organization to the planning profession and be part of the conversation shaping better communities.

Every good plan starts with a story.

Ontario **Professional Planners** Institute

Big Ideas. Real Stories. Better Places.

5,000+ Readers

Place Magazine is OPPI's bold new publication, created to bring planning to life through stories and people shaping Ontario communities.

WHAT IS PLACE?

Where planning stories come to life

The people shaping communities across Ontario

Where the profession looks ahead

WHY IT MATTERS

Ontario is changing fast. Place Magazine helps lead the conversation by exploring the issues and opporttunities across housing, climate, infrastructure, transportation, health, technology, equity, and community life.

WHO IT'S FOR

Public sector leaders and policy makers

Municipal, regional and provincial decision-makers

Developers, consultants, and engineers

Academic, non-profit and community leaders

> Ontario's future is being shaped now. Place Magazine is where that conversation lives.

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Ad Rates and Specs

Whether you are looking to build visibility, promote your services, support a campaign, or align your organization with Ontario's planning community, Place Magazine offers advertising opportunities designed to put your brand in front of an influential professional audience.

AD FORMAT AND SIZE	EXAMPLE LAYOUT	SINGLE INSERTION	ANNUAL INSERTION (2 ISSUES)
INSIDE FRONT COVER Bleed: 0.125" Trim: 8.5" W x 11" H Safe area: Keep all text and important images within 0.5" margin of the trim.		$6,500	~~$13,000~~ $9,750 (25% off)
INSIDE BACK COVER Bleed: 0.125" Trim: 8.5" W x 11" H Safe area: Keep all text and important images within 0.5" margin of the trim.		$6,500	~~$13,000~~ $9,750 (25% off)
FULL PAGE ADVERTORIAL ~400 word advertorial designed by the Place Magazine team. Content supplied by advertiser; copywriting available for an extra fee.		$5,750	~~$11,500~~ $8,625 (25% off)
FULL PAGE Bleed: 0.125" Trim: 8.5" W x 11" H Safe area: Keep all text and important images within 0.5" margin of the trim.		$5,000	~~$10,000~~ $7,500 (25% off)
HALF PAGE HORIZONTAL Bleed: None Trim: 7.25" x 4.75"		$3,500	~~$7,000~~ $5,250 (25% off)
THIRD VERTICAL Bleed: 0.125" Trim: 2.75" x 11" Safe area: Keep text/images within 0.25" margin.		$1,750	~~$3,500~~ $2,625 (25% off)
THIRD HORIZONTAL Bleed: None Trim: 7.25" x 2.25"		$1,750	~~$3,500~~ $2,625 (25% off)
QUARTER PAGE Bleed: None Trim: 3.625" x 4.625"		$1,250	~~$2,500~~ $1,875 (25% off)
EIGHTH PAGE Bleed: None Trim: 3.625" x 2.25"		$1,000	~~$2,000~~ $1,500 (25% off)

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How to Advertise Place Magazine

Reach engaged planning professionals across Ontario with Place Magazine.

ADVERTISING CONDITIONS

- Rates quoted are guaranteed until the end of the year.
- All rates apply to colour and black-and-white production.
- Artwork must meet OPPI advertising standards before set-up begins.
- OPPI is not responsible for failure to post an advertisement caused by events beyond its control.
- Verbal agreements are not recognized.

DEADLINES FOR ADVERTISING

Place Magazine is published twice a year, in mid-May and mid-September. Deadlines for advertising are February 26, 2027 for the spring-summer issue and June 25, 2027 for the fall-winter issue.

SUBMISSION DETAILS

Please submit artwork as high-quality PDFs, in CMYK, with a minimum resolution of 300 dpi. All artwork should have trim marks included to indicate the ad boundaries. Alternatively, please add a .25pt black outline to the ad. Submitted artwork should be labelled using the following naming convention: Advertiser_AdSize, e.g., OPPI_FullPage.

Send artwork to
advertising@ontarioplanners.ca

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HAVE A STORY TO SHARE?

Place Magazine is built to share stories. We welcome article ideas, real-world case studies, or bold perspectives that explore planning issues and advance a better Ontario for communities.

Contact our editor at:
editor@ontarioplanners.ca

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